

WASHINGTON STATE UNIVERSITY: IMPACT THAT REACHES EVERY CORNER OF THE STATE



Washington State University drives economic growth and opportunity statewide. Through research, education, and community engagement, WSU turns ideas into discoveries, changes lives, creates jobs, and builds partnerships that strengthen businesses and communities across all 39 counties and on the Colville Reservation.

In early 2025, an assessment was conducted to evaluate WSU's contributions to the state. It found that WSU's operations generate nearly \$4 billion in total economic impact in Washington, a figure that includes direct and indirect jobs, income, and related household spending. To review the full report, visit wsu.edu/EconomicImpact.

ECONOMIC IMPACT
IN WASHINGTON

**\$4
BILLION**
generated in total

For every
\$1
IN STATE FUNDING
RECEIVED

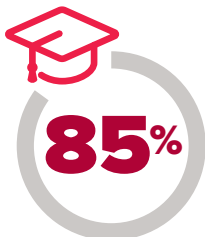
WSU generates
\$12
IN ECONOMIC
IMPACT

**25,700
STUDENTS
ENROLLED**

across **FIVE** 
campuses
and the online
Global Campus

9,904
PEOPLE
EMPLOYED
across Washington

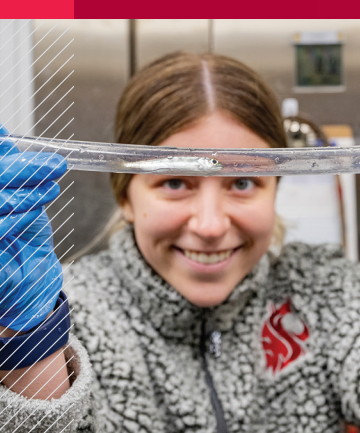
1 in 3
STUDENTS ARE
FIRST-GENERATION
(parents don't have
4-year degrees)



of bachelor's degrees were awarded
to **WASHINGTON RESIDENTS**
in 2024, strengthening the state's
WORKFORCE PIPELINE



Based on a 2025 Economic Impact Study by Community Attributes Inc.



**\$403.4
MILLION**

in ANNUAL RESEARCH
EXPENDITURES



\$65.6 MILLION

Invested across Washington's
counties and tribal areas through

WSU EXTENSION,
advancing food systems,
youth development and
economic resilience



Nearly
**281,000
ALUMNI**

of which **65%**

WORK AND LIVE IN
Washington



Washington State University is a powerful engine of opportunity. This report shows that every dollar invested in WSU returns twelve to our state through jobs, innovation, and community growth. Our reach is statewide, and our impact is real with research that solves real problems, education that transforms lives, and a relentless drive to advance Washington. —Betsy Cantwell

President, Washington State University



WSU Athletics

GENERATES MORE THAN

\$89 MILLION

in tickets and concessions,
fundraising, licensing, sponsorship, media,
and conference revenues each year



**WSU IS THE DRIVING
FORCE BEHIND**

\$46 BILLION

in annual state revenue through R&D in
agriculture, energy, public health, veterinary
medicine, and sustainable aviation fuels

Cosmic Crisp®

a WSU-bred apple,

HAS GENERATED OVER

\$30 MILLION

in licensing revenue since it was
introduced in 2019



**WASHINGTON STATE
UNIVERSITY**