

# WASHINGTON STATE UNIVERSITY: IMPACT THAT REACHES EVERY CORNER OF THE STATE



*Washington State University drives economic growth and opportunity statewide. Through research, education, and community engagement, WSU turns ideas into discoveries, changes lives, creates jobs, and builds partnerships that strengthen businesses and communities across all 39 counties and on the Colville Reservation.*

*In early 2025, an assessment was conducted to evaluate WSU's contributions to the state. It found that WSU's operations generate nearly \$4 billion in total economic impact in Washington, a figure that includes direct and indirect jobs, income, and related household spending. To review the full report, visit [wsu.edu/EconomicImpact](http://wsu.edu/EconomicImpact).*

**ECONOMIC IMPACT  
IN WASHINGTON**  
**\$4  
BILLION**  
generated in total

For every  
**\$1**  
IN STATE FUNDING  
RECEIVED

WSU generates  
**\$12**  
IN ECONOMIC  
IMPACT

**25,700  
STUDENTS  
ENROLLED**  
across **FIVE** campuses  
and the online  
Global Campus

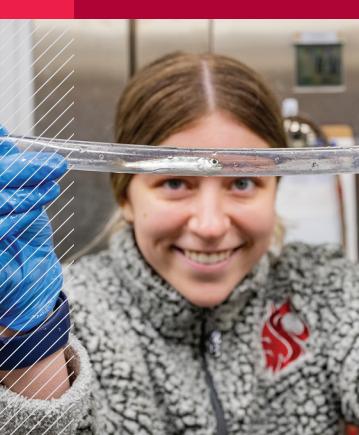
**9,904**  
PEOPLE  
EMPLOYED  
across Washington

**1 in 3**  
STUDENTS ARE  
FIRST-GENERATION  
(parents don't have  
4-year degrees)



of bachelor's degrees were awarded  
to **WASHINGTON RESIDENTS**  
in 2024, strengthening the state's  
**WORKFORCE PIPELINE**





**\$403.4 MILLION**  
in ANNUAL RESEARCH EXPENDITURES



Nearly  
**281,000 ALUMNI**  
of which **65%**  
WORK AND LIVE IN  
**Washington**



*“Washington State University is a powerful engine of opportunity. This report shows that every dollar invested in WSU returns twelve to our state through jobs, innovation, and community growth. Our reach is statewide, and our impact is real with research that solves real problems, education that transforms lives, and a relentless drive to advance Washington. —Betsy Cantwell*

*President, Washington State University*



**WSU Athletics**  
GENERATES MORE THAN  
**\$89 MILLION**

in tickets and concessions,  
fundraising, licensing, sponsorship, media,  
and conference revenues each year

**\$65.6 MILLION**

Invested across Washington's counties and tribal areas through  
**WSU EXTENSION**,  
advancing food systems,  
youth development and  
economic resilience



WSU IS THE DRIVING FORCE BEHIND  
**\$46 BILLION**  
in annual state revenue through R&D in agriculture, energy, public health, veterinary medicine, and sustainable aviation fuels

**Cosmic Crisp®**  
a WSU-bred apple,  
HAS GENERATED OVER  
**\$30 MILLION**  
in licensing revenue since it was introduced in 2019



**WASHINGTON STATE**  
UNIVERSITY