

Creating Important Relationships

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Podcast Companion Document



ABOUT KYLE RAND

Kyle Rand is the cofounder and CEO of Rendever, a virtual reality (VR) platform helping seniors combat social isolation through the power of shared experiences.



ABOUT MATT REINERS

Matt Reiners is the cofounder and Vice President of Eversound, which helps senior living communities deliver vibrant, engaging experiences to their residents by addressing hearing loss to improve quality of life for older adults.

BACKGROUND

Senior living communities aim to give older adults a little bit more help as they age, while providing social interaction and higher qualities of care. This allows residents to continue to experience joy in a space that is comfortable for them.

Both Rendever and Eversound bring engaging experiences to these residents through digital technology, such as visiting their childhood home, travelling the world, or simply being able to hear a meeting for the first time.

WHERE TO LEARN MORE

To learn more about what was discussed in this episode of the Building HEROes Podcast, please use these additional resources.

- <https://seniorshousingbusiness.com/uniquet-expands-senior-living-engagement-offering-with-acquisition-of-eversound>
- www.eversoundhq.com
- www.uniquet.com
- <https://www.rendever.com/>

IMPORTANT TIMESTAMPS

3m05s: What senior living is today, and how that affects others.

6m30s: Why should we be invested as individuals in the senior living industry?

17m00s: Older adults and technology: generations of change.

17m46s: Technologies and how they may integrate into programming for senior living.

27m32s: Making buildings more resilient so occupants aren't trapped in the same cycle in their spaces.

31m39s: Growth of new technologies and where we need to go to increase quality of life.

38m15s: Closing comments and encouragement to find your passions.



Presented by the 