



INDUSTRIAL CYBERSECURITY

**ASK DIFFERENT
QUESTIONS**

2024



» Industrial Cybersecurity / Operational Technology Priorities

Safe physical operations

Reliable operations

- Continuous
- No equipment damage

Efficient production

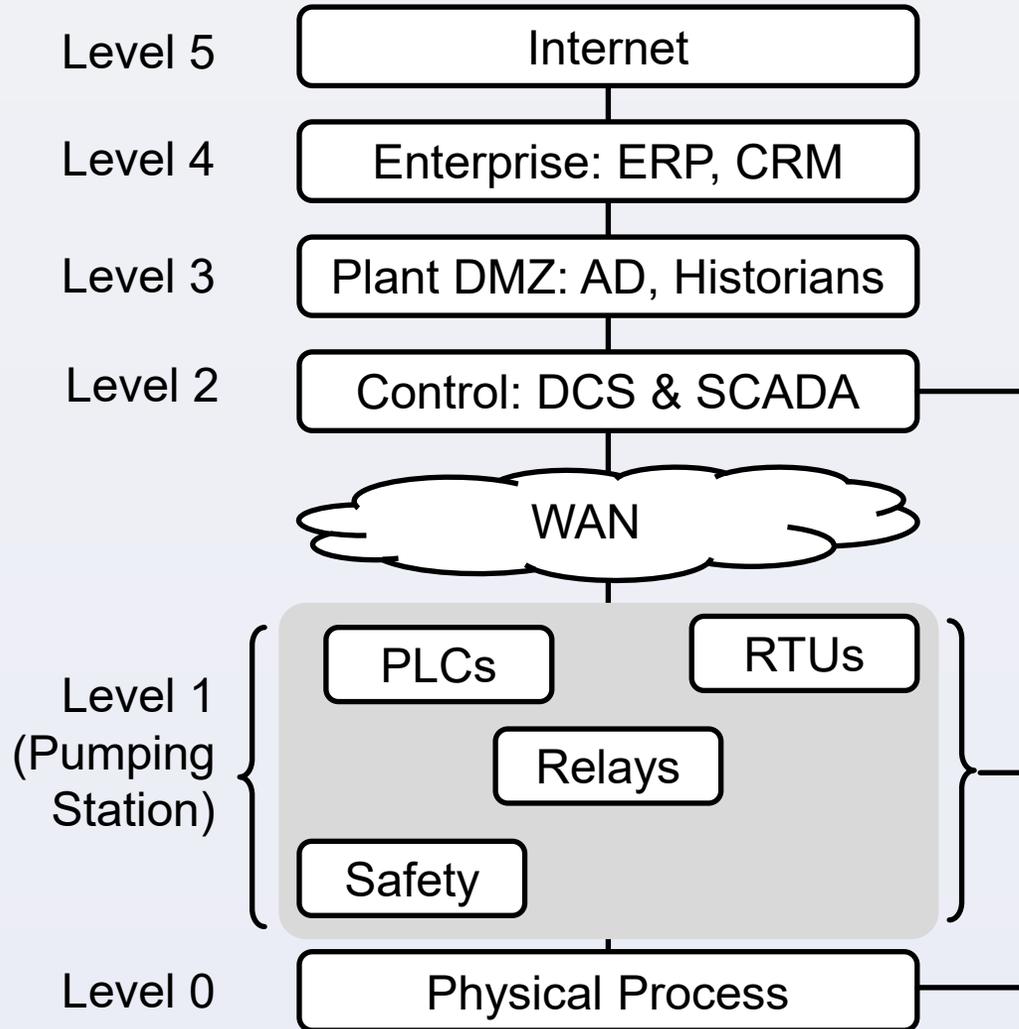
Cybersecurity is essential to safety and to reliability



» ICS – Human Machine Interface (HMI)



»» Purdue Model / IEC 62443



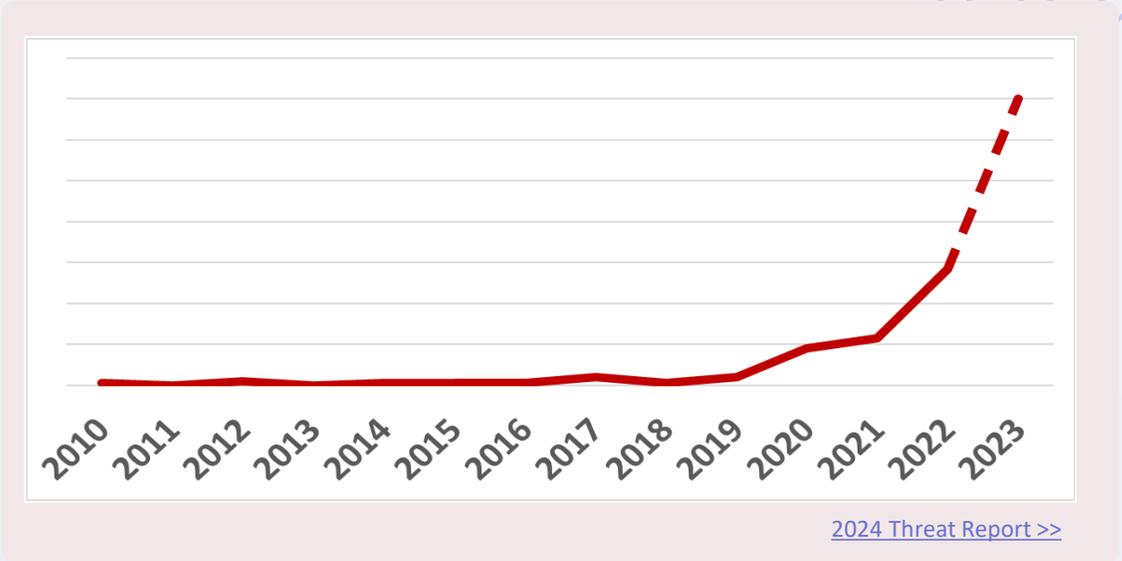
» Rapid Rise of OT Cyber Attacks with Physical Impacts » » »

Exponential Growth – increasing 10x every 2.5 years – on track to hit 4500 attacks impacting 15,000 sites in 2027

Threat Environment – changed forever – does anyone believe we will ever go back to a year like 2018 with one (1) attack with physical consequences?

Nation State Ransomware – some ransomware groups are nation-state backed, others are rich enough to buy nation-state-grade attack tools

What we see nation states do to each other today, we should expect ransomware to do to all of us with money, within a year or three



Attacks with physical consequences

<https://waterfall-security.com/2023-threat-report>



» Essential IT / OT Difference



Consequences – we cannot restore human lives and damaged equipment “from backups”

Engineering Change Control – every change is a risk – control change to control risk

Difficulty Patching – and using passwords, and AV, and upgrading to new hardware and software versions – usually symptoms of change control risk management

Critical network – one with unacceptable (usually physical) consequences



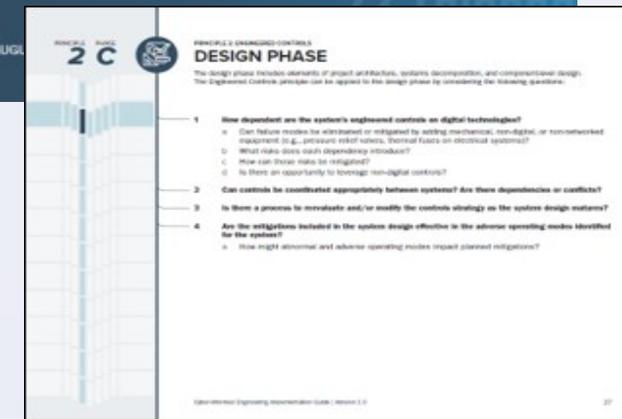
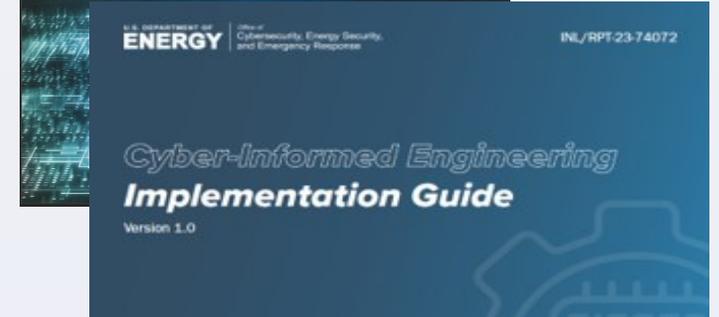
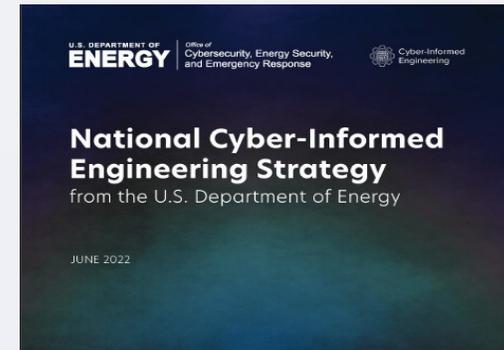
» Cyber Informed Engineering

If Your Life Depends On A Boiler Not Exploding - in a cyber attack – would you prefer protection by a spring-loaded valve? Or longer PLC pwd? Where is the valve in the NIST CSF? In IEC 62443?

Engineering Profession – has managed risks to public & worker safety for a century

Would You Trust A Bridge – whose design engineer “hopes” it will carry the specified load, for the specified number of decades?

Engineering-grade solutions protect public safety and national security deterministically



» Network Engineering – Criticality Boundaries

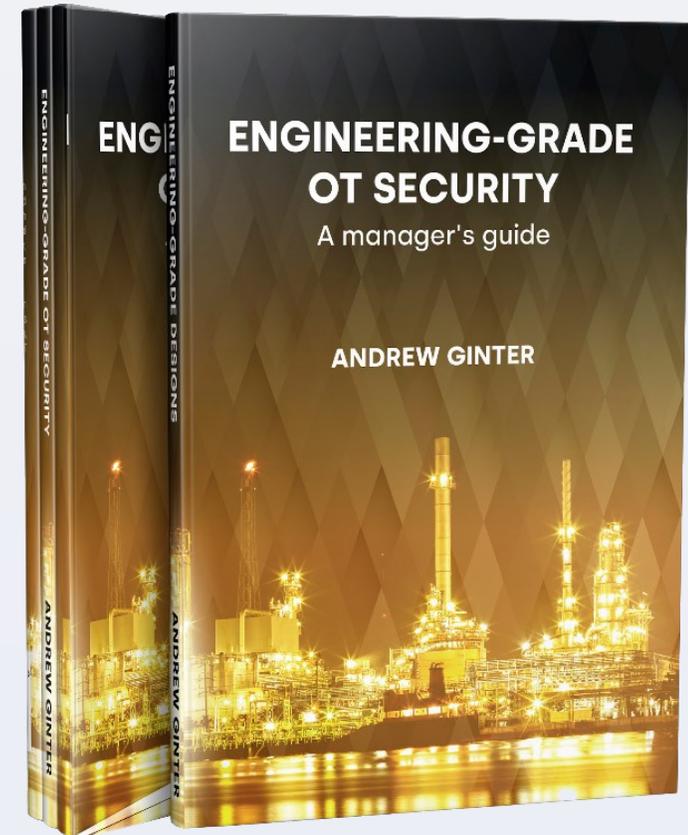


Worst-case consequences define criticality – if every CPU issues exactly the wrong instruction to the physical process...

Criticality boundaries – Must prevent propagation of pervasive nation-state-grade remote-control / malware attacks

Network engineering – EPRI IIoT, analog signaling, dependency analysis, data abstraction

Most widely-deployed solution – Engineering-grade **Unidirectional Gateways** – enable visibility into OT networks without risk of compromise



<https://waterfall-security.com/engineering-grade-ot-security>

» EPRI – Industrial Internet of Things Methodology



EPRI – Safe cloud connections? How to safely connect vibration monitoring “edge devices” straight out to cloud / vendor turbine monitoring

Engineering study – no control – Convince yourself that the edge devices are physically incapable of control – truly monitor only

Deploy on own network – physically separate from control network, straight out to cellular Internet if you like

No longer any way to pivot an attack through the IIoT into the critical control network



» Unidirectional Security Gateways

Absolute protection with complete network visibility



Absolute protection - The gateway hardware sends information in only one direction



Network visibility - The software makes real-time copies of servers & devices from the industrial network to the enterprise network, avoiding all bidirectional connectivity with original industrial data and eliminating threat



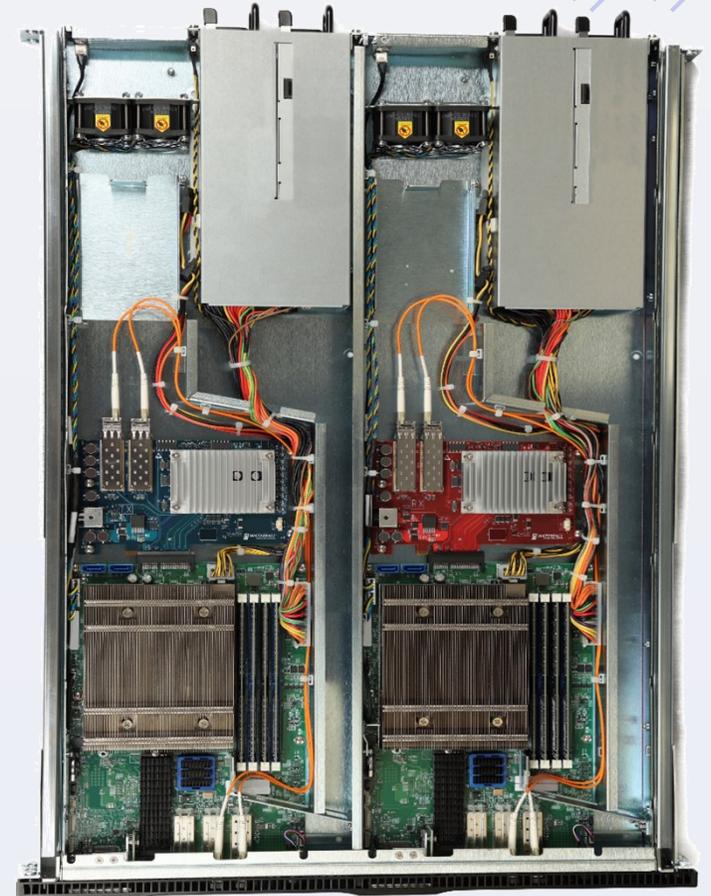
No attack - no matter how sophisticated, can propagate back to the industrial network through the gateway

»» Clear Unidirectional Design

ENGINEERING-GRADE UNIDIRECTIONALITY

- Zero internal cross-connects – robust and certified unidirectional engineering
- Physically divided industrial and enterprise components
- Dual power supplies on each of sending & receiving sides
- DIN RAIL, split (2u) and 1u form factors

Not physically able to send attacks from the cloud, internet or enterprise back into the critical water plant network



WF-600

» Cyber Risk – Design-Basis Threat

Risk = Consequence x Likelihood ??

- Does 1x3 really equal 3x1?
- Cyber attacks are deterministic, not random
- Errors & omissions confuse risk calculations

Consequence			
High	Medium	High	High
Medium	Low	Medium	High
Low	Low	Low	Medium
Likelihood	Low	Medium	High

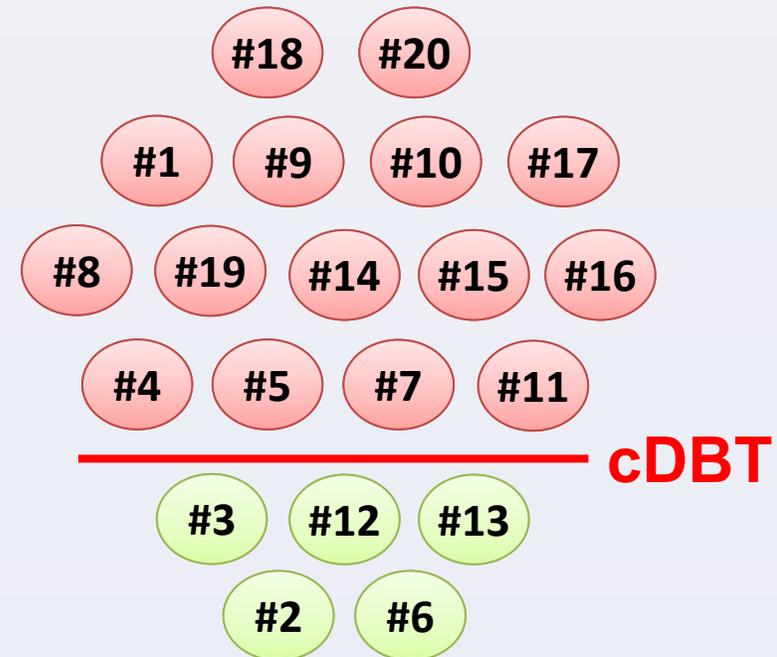
RISK = f(conseq, intent, c(opportunity), capability)

If intent & (capability > c(opportunity))

then consequence

Where: c(o) = capability needed to exploit opportunity

Cyber Design-Basis Threat – describe the most capable adversary / attack we are required to defeat reliably



» Insurance Expectations Changing

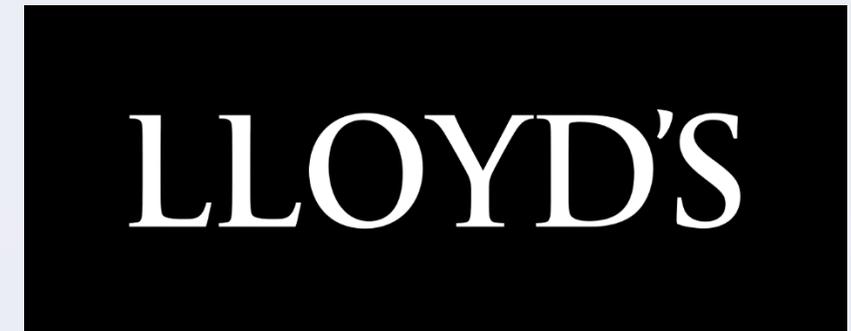


Lloyds Regulator – Last 5 years: \$200M cap on cyber damages, nation-state exclusion, dropped silent coverage

Due Care Expectations – Insurance Questionnaires – Increased from less than one page to more than 5 pages of questions, including questions about unidirectional protections

Large Businesses Self-Insure – For risks Lloyds won't touch? Is that wise?

Due care: doing what any reasonable person would do in similar circumstances



»» About Waterfall Security



2007
Founded



>1000
Sites



>20
Verticals



6
Global Sales
& Ops Hubs



14
Published
Patents



Leading the world's OT unidirectional gateway market with superior solutions, worldwide presence, and proven track record of success

Key Sectors:



Power



Oil & Gas



Rails



Facilities



Water



Manufacturing



Government

»» Engineering-Grade OT Security



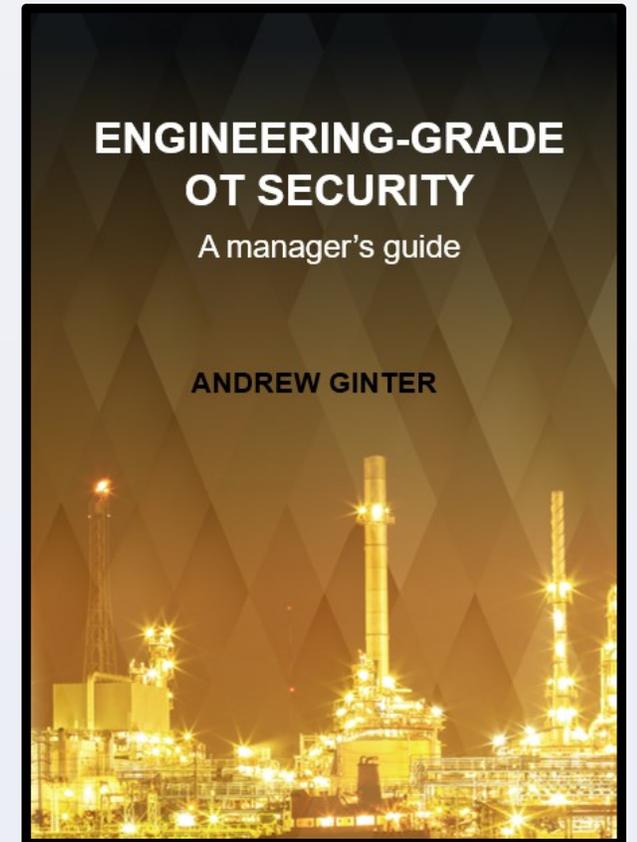
Public Safety – and national security threats demand engineering-grade solutions

Anticipate Evolving Threat Load – with a large margin for safety, to avoid constant change

Criticality Boundaries – demand network engineering protections

Design-Basis Threat – critical networks must reliably defeat pervasive nation-state-grade threats, but not necessarily nation-state insider threats

Insurance provides little comfort when bridges collapse or trains collide



<https://waterfall-security.com/engineering-grade-ot-security>