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MA or PhD Student: Doctoral

Department: Edward R. Murrow College of Communication

College: College of Communication (Murrow)

Campus: Pullman

Proposal Title

The Effectiveness of Media Literacy on Cannabis Use Behavior: Analyzing the Influence of Partisan Media Consumption as a Moderator.

Proposal Description

I am seeking a travel grant of \$500 to present my research at the National Communication Association (NCA) conference from November 15th to 20th. My study, "Exploring Media Literacy's Influence on Cannabis Use Behavior: The Role of Political Ideology," has been accepted for presentation at this prestigious event, one of the largest and most significant conferences in communication studies. My study is about understanding how media literacy interacts with political ideology in the context of cannabis use, which is vital for public health and communication strategies. This research contributes valuable insights to inform evidence-based interventions and public health regarding cannabis use. Media literacy has been a critical area of study in communication, and recent research has highlighted the importance of considering political ideology when examining its effectiveness. This consideration is especially relevant when exploring the influence of media literacy on intention to use cannabis.

The \$500 travel grant is crucial to my participation in this conference. Attending the NCA conference will provide me with an invaluable opportunity to connect with scholars, researchers, and practitioners in my area of discipline. It will enable me to engage in discussions, exchange ideas, and establish potential collaborations with like-minded individuals interested in media literacy and its impact on cannabis use behavior. These connections could lead to future research collaborations and broaden the scope of my academic network. In addition, presenting my research at the conference will allow me to receive feedback from other scholars and experts in the field. This feedback is crucial for refining my research and ensuring its academic rigor.

Furthermore, I utilized my department's annual travel grant allocation in August to attend a separate conference in Washington, D.C. It is important to note that this grant is restricted to one award per fiscal year for each recipient in my department. Therefore, I am faced with a significant financial challenge that cannot be covered by my stipend alone. This travel grant will be essential to ensure that I can actively participate in this academic opportunity, as it represents my sole funding source to attend the conference.

Certified Budget Administrator

Doug Krehbiel

Certified Budget Administrator Email

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