

# Grant-Writing Bootcamp: Networking Opportunity for Academic Women in STEMM

Chatanika (Nika) Stoop, Ph.D.

What do you think of when you think of grant proposal writing?



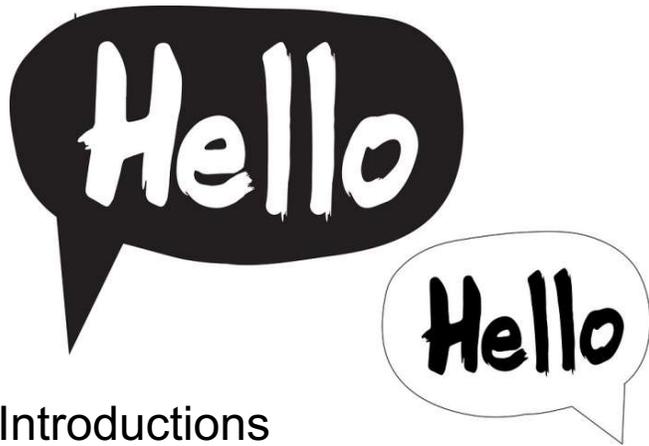
# Montana State University Center for Faculty Excellence

<http://www.montana.edu/facultyexcellence/research/helpfullinks.html>

# Learning Outcomes:

- Describe the content and structure of the MSU bootcamp
- Summarize the role of networking in the success of bootcamp
- Learn from the experience of others in room
- Outline the steps and challenges for having a bootcamp at your institution

# Overview of the Workshop



Introductions



Overview of the MSU bootcamp

BREAK



Activity



Understanding Impact

# Introductions

- Name
- Department
- School



Why did you pick the card you did?

# OVERVIEW OF THE MONTANA STATE GRANT-WRITING BOOTCAMP

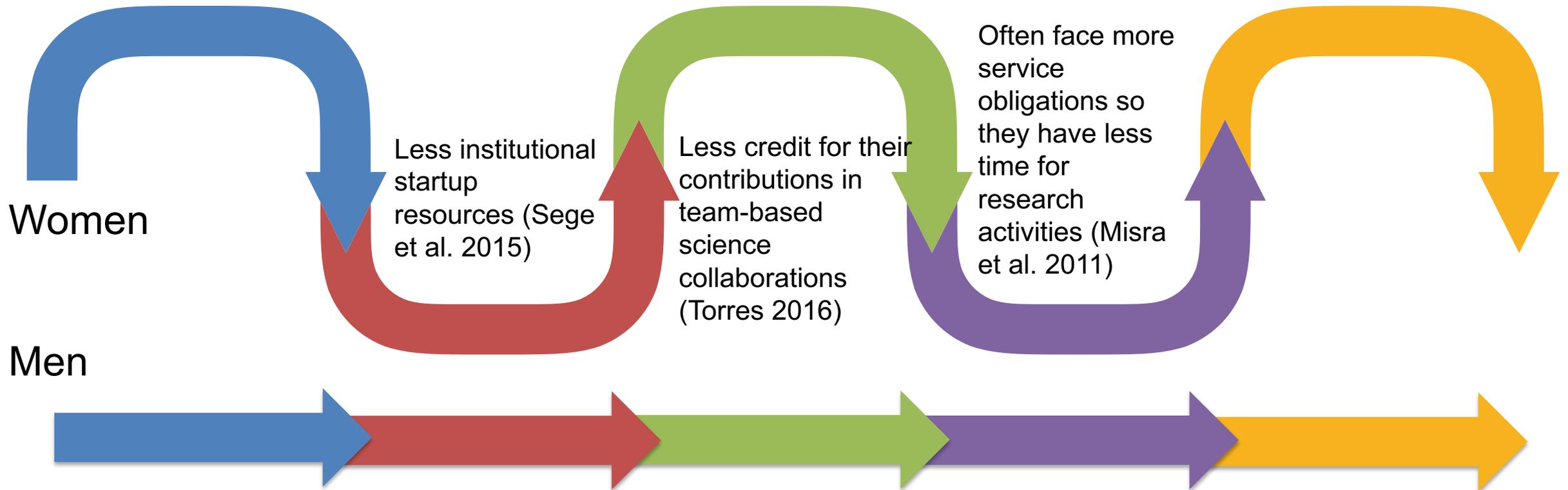
*Academic Writing versus Grant Writing: Contrasting Perspectives*

<b>Academic Writing</b>	<b>Grant Writing</b>
<p><b>Scholarly pursuit:</b> <i>Individual passion</i></p> <p><b>Past oriented:</b> <i>Work that has been done</i></p> <p><b>Theme-centered:</b> <i>Theory and thesis</i></p> <p><b>Expository rhetoric:</b> <i>Explaining to reader</i></p> <p><b>Impersonal tone:</b> <i>Objective, dispassionate</i></p> <p><b>Individualistic:</b> <i>Primarily a solo activity</i></p> <p><b>Few length constraints:</b> <i>Verbosity rewarded</i></p> <p><b>Specialized terminology:</b> <i>“Insider jargon”</i></p>	<p><b>Sponsor goals:</b> <i>Service attitude</i></p> <p><b>Future oriented:</b> <i>Work that should be done</i></p> <p><b>Project-centered:</b> <i>Objectives and activities</i></p> <p><b>Persuasive rhetoric:</b> <i>“Selling” the reader</i></p> <p><b>Personal tone:</b> <i>Conveys excitement</i></p> <p><b>Team-focused:</b> <i>Feedback needed</i></p> <p><b>Strict length constraints:</b> <i>Brevity rewarded</i></p> <p><b>Accessible language:</b> <i>Easily understood</i></p>

R. Porter (2007) Why Academics Have a Hard Time Writing Good Grant Proposals. The Journal of Research Administration. Volume XXXVIII, Number 2, 37.

# Why design a bootcamp?

Everyone needs grant-writing support!



# Why design a bootcamp?

- Women in STEM submit fewer proposals (Goldstein et al. 2016)
  - At MSU: since 2010, 26.2% of the grants were awarded to women when the overall percentage of women faculty ranged from 32.2% (in 2010) to 37.3% (in 2014)
  - 21% of grants that were funded at MSU in fiscal year 2014 had a woman faculty listed as PI
- Often receive less funding than men (Boyle et al. 2015)
  - At MSU: on average, women received  $\frac{1}{4}$  of what men received

# NSF-funded ADVANCE Institutional Transformational Grant

ADVANCING  
...to an equal start



Project TRACS: Empirically Investigating  
Transformation through Relatedness, Autonomy,  
and Competence Support

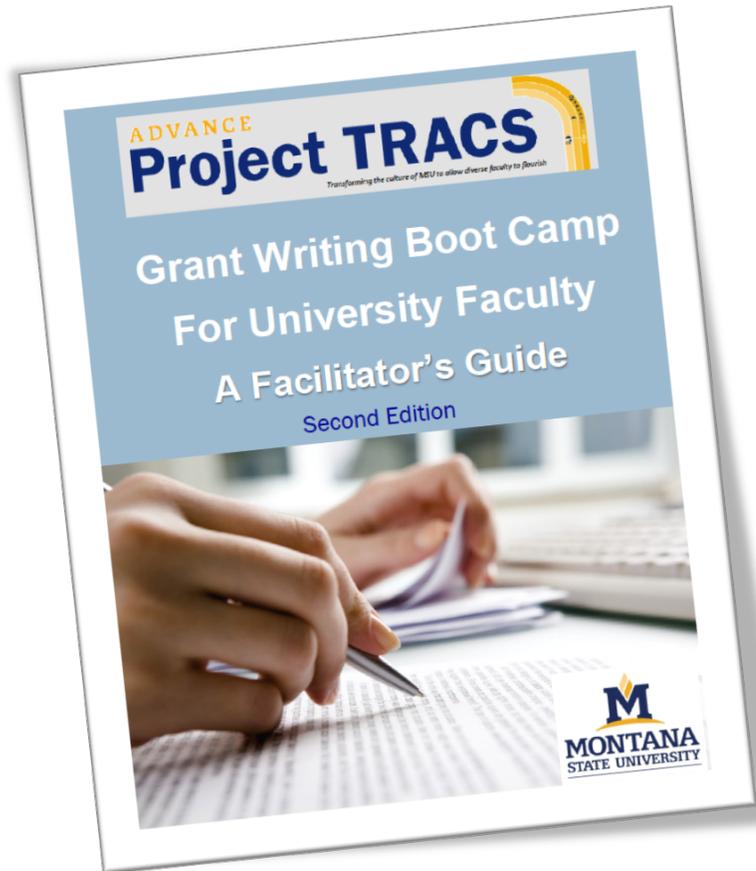
## Self-Determination Theory

(Deci & Ryan, 1985; 2000; 2012).



National  
Science  
Foundation:  
1208831.

# 6-week Grant Writing Bootcamp Intervention Designed to:



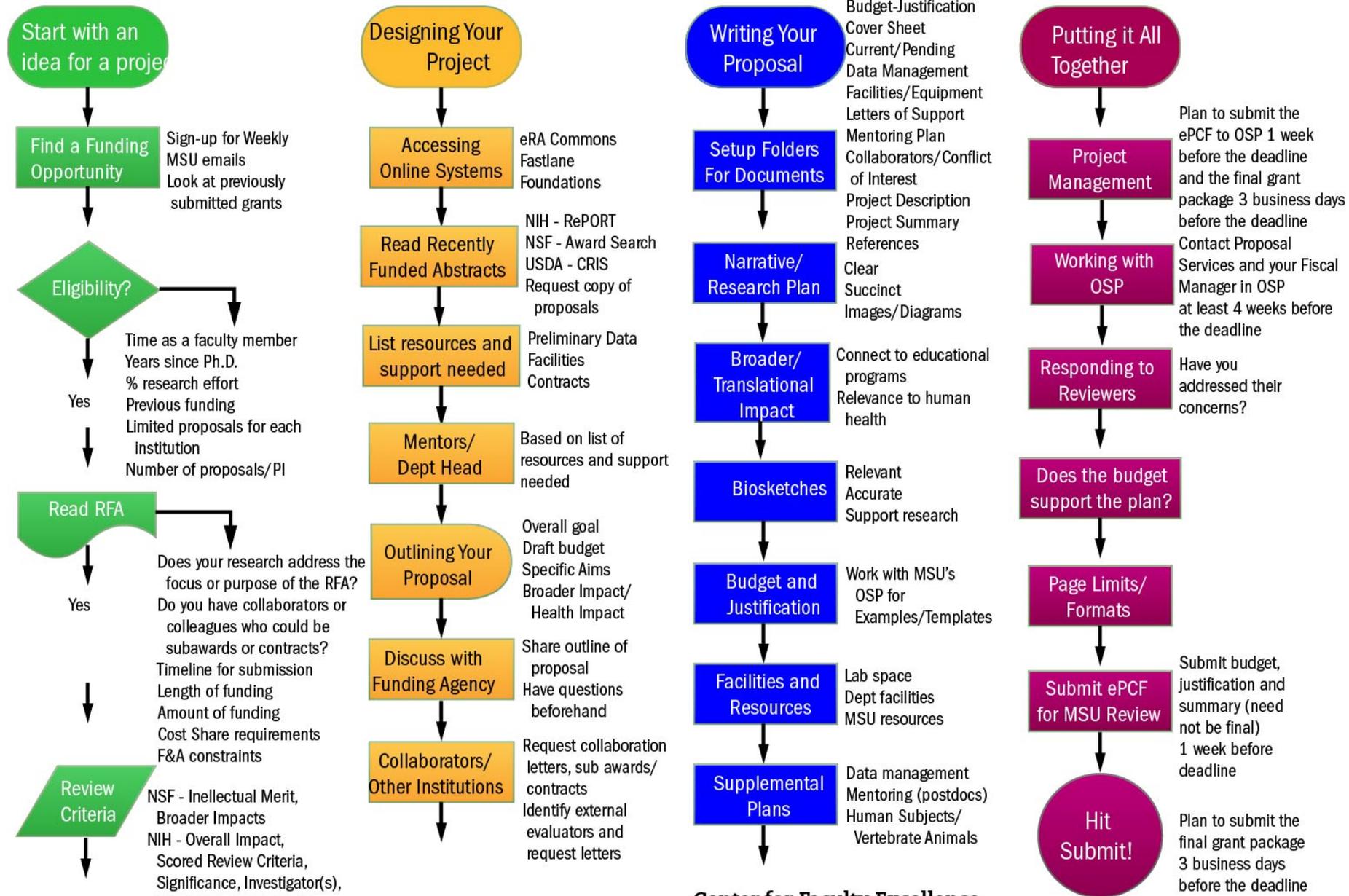
1. enhance **autonomy** of faculty to take creative approaches with topics, methods, and funding sources
2. enhance **competence** of the faculty with tools and templates for navigating the grant paperwork and submission process
3. enhance **relatedness** of the faculty by creating small groups of similarly situated people and connections to senior science mentors

# Overview of Boot Camp

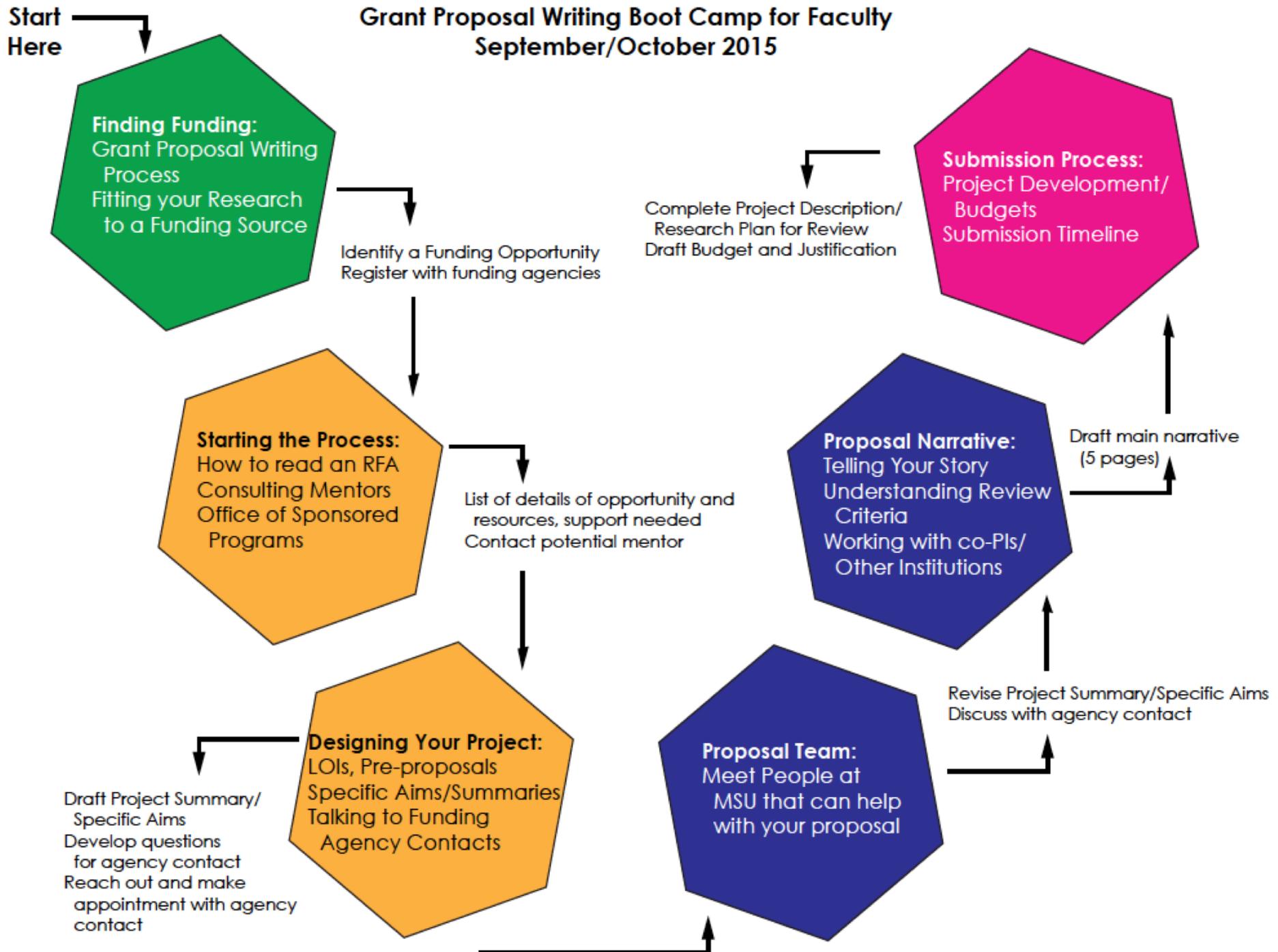
- **Objectives**

- Introduce participants to the overall grant submission process
- Provide time for peer feedback on parts of the proposal
- Make connections to peers and area experts at MSU for mentoring opportunities
- Help participants understand the MSU Office of Sponsored Programs procedures and services

# Overview of the Grant Proposal Writing Process

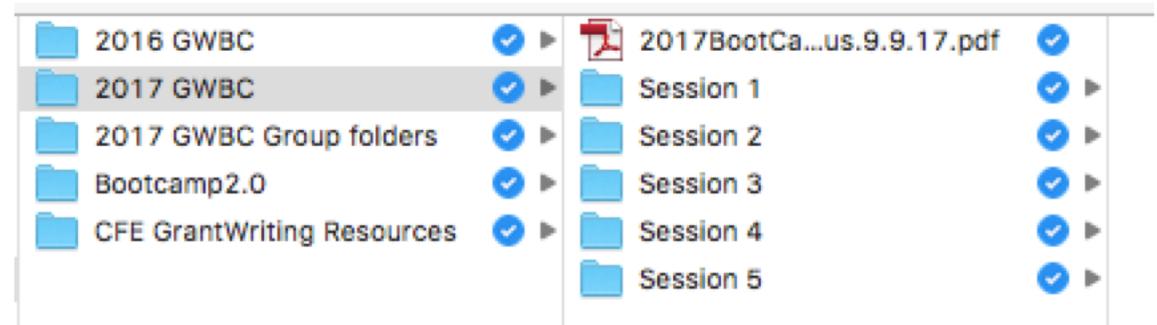


# Grant Proposal Writing Boot Camp for Faculty September/October 2015



# Session Framework

- Presentations/discussion around topic
- Activities that incorporate topic
- Groups/Partnerships
  - Giving feedback on parts of the proposal
  - Developing the first paragraph/summary
  - Use a shared drive
- In-Class Work
- Out-of-Class Work
- Materials on shared drive



# Writing Your Story – Session 5

Time	Subject
9:30 – 9:40 AM	Homework Follow-up
9:40 – 10:40 AM	Understanding the Review Process
10:40 – 10:45 AM	Break
10:45 – 11:00 AM	Graphical Abstracts
11:00 AM – 11:45 AM	Telling your Story
11:15 AM – 12:00 PM	Group Exercise

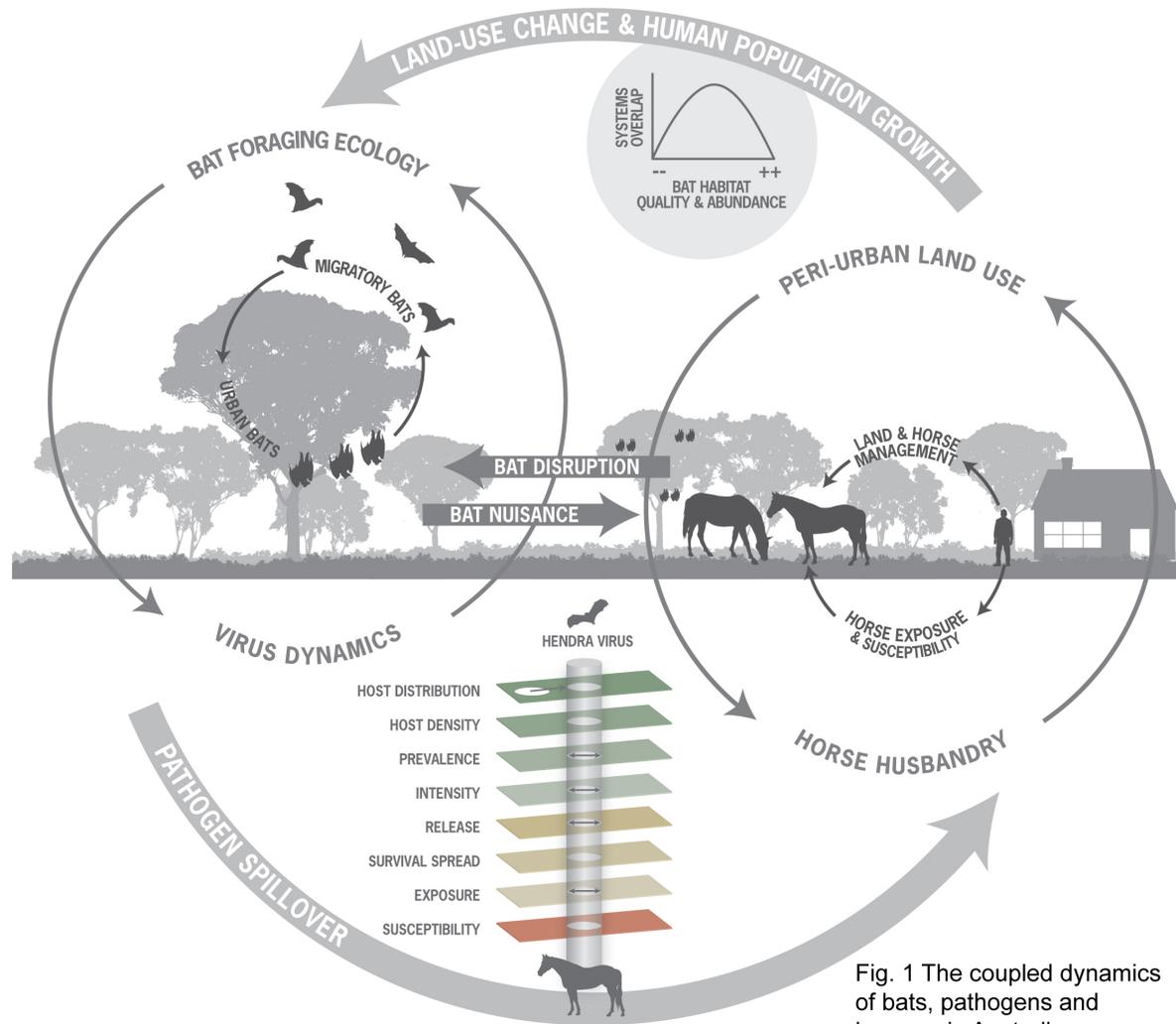


Fig. 1 The coupled dynamics of bats, pathogens and humans in Australia

### Raina Plowright, – NSF Dynamics of Coupled Natural and Human Systems Grant

We propose to examine the role of bats as vectors for the transmission of Hendra virus, which can be fatal to horses and humans, at multiple spatial scales across the Australian landscape. We will focus on three phenomena: changes in the moment of bats as forests are fragmented and converted to exurban development, the flow of virus and its transmission through bat populations as the diets and foraging patterns of bats change, and how the transmission of disease to livestock and humans can be mitigated by changes in human behavior.

# Recruitment

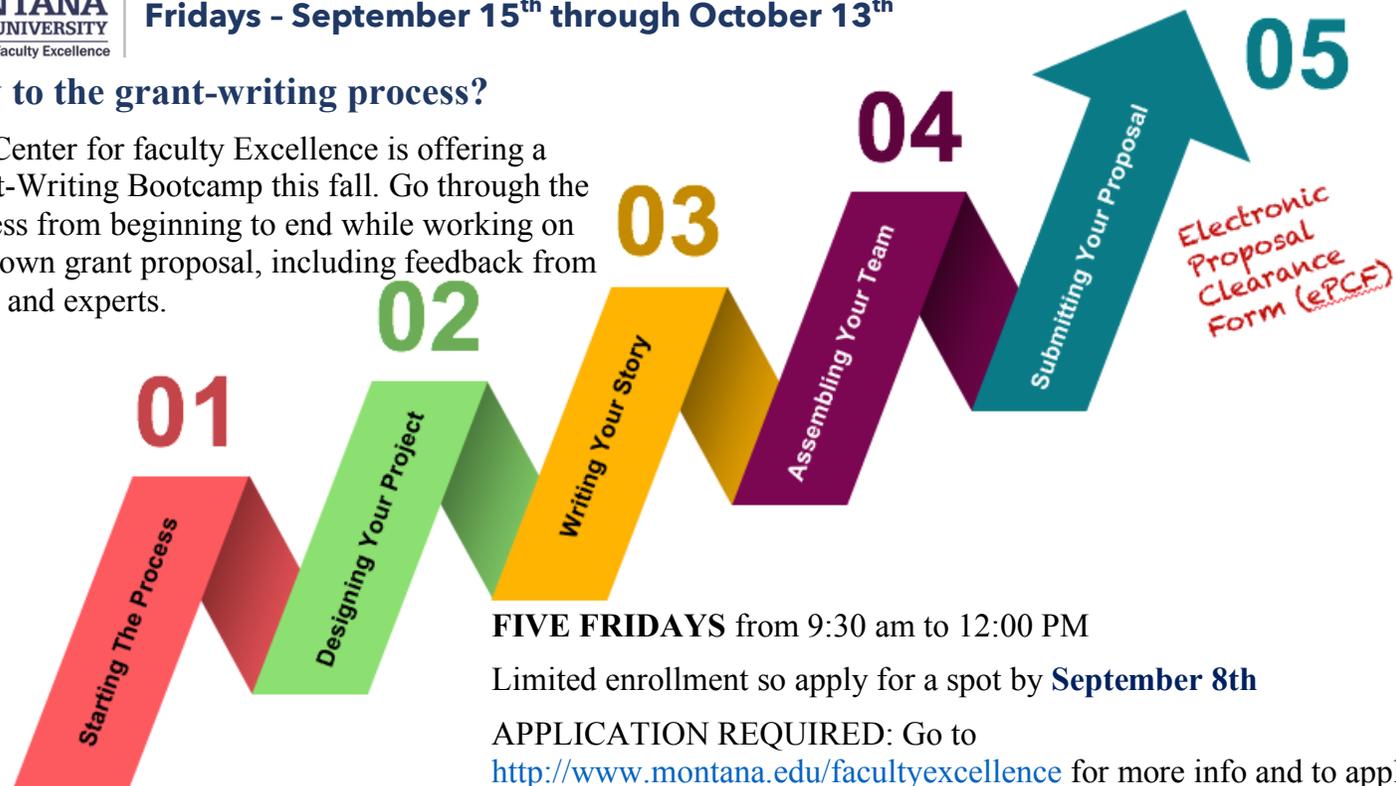


## Grant-Writing Bootcamp

Fridays - September 15<sup>th</sup> through October 13<sup>th</sup>

### New to the grant-writing process?

The Center for faculty Excellence is offering a Grant-Writing Bootcamp this fall. Go through the process from beginning to end while working on your own grant proposal, including feedback from peers and experts.



**FIVE FRIDAYS** from 9:30 am to 12:00 PM

Limited enrollment so apply for a spot by **September 8th**

APPLICATION REQUIRED: Go to <http://www.montana.edu/facultyexcellence> for more info and to apply

Fill out an application providing:

- Funding opportunity
- Sessions they will be able to attend
- Grant writing experience

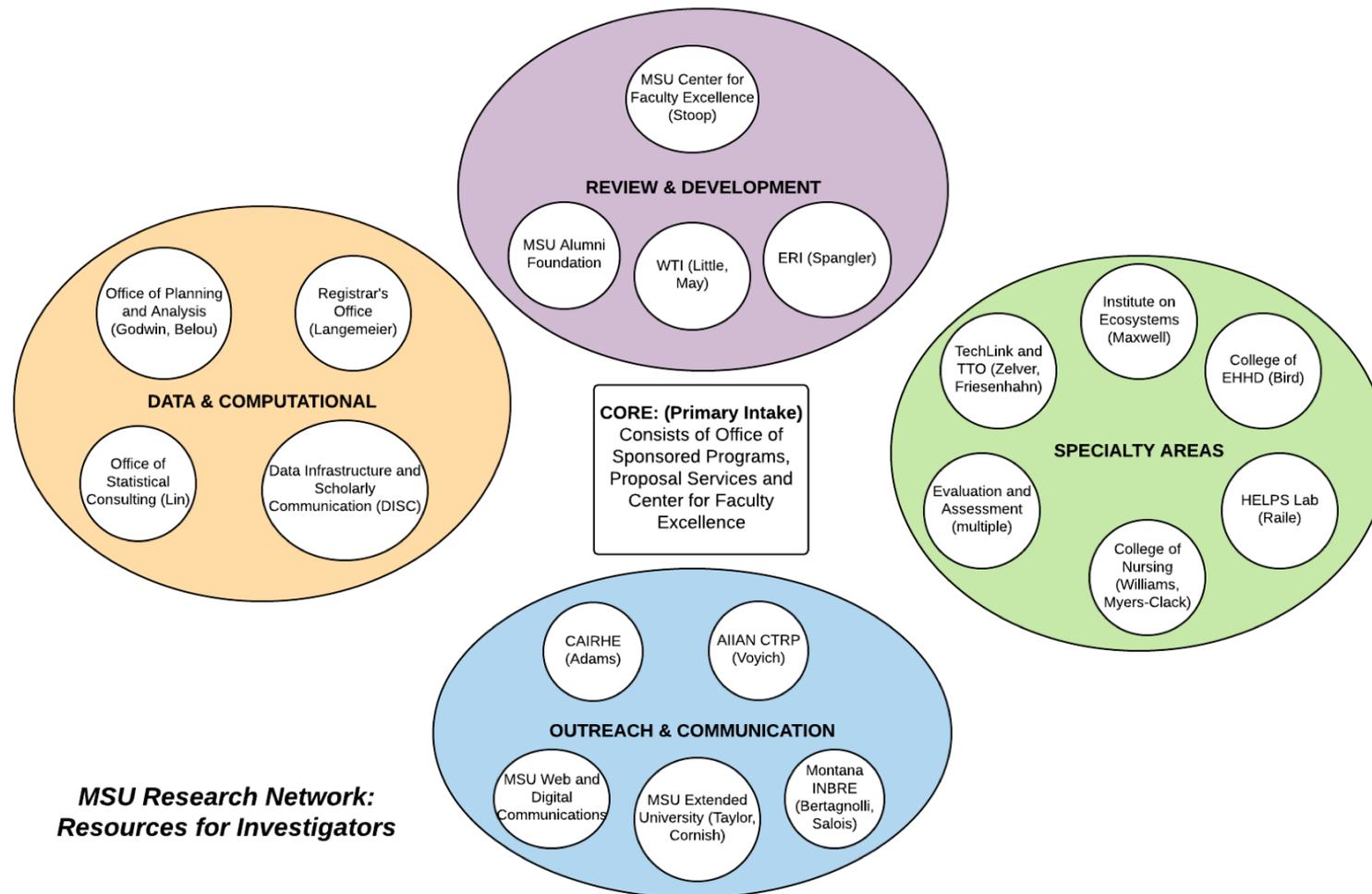
**Women in STEM and those who can attend all sessions are given priority**

# Networking

- Peers
- Grant-Successful Faculty
- MSU Grant Support Resources



# Research Network at MSU



# Evaluations and Feedback

**MONTANA STATE UNIVERSITY**  
Center for Faculty Excellence

**Center for Faculty Excellence**  
**Workshop on Grant-Writing Bootcamp**  
March 2018

Nika Stoop, PhD  
Research Resources  
Coordinator  
Telephone: 406.994.5338  
Email: nikastoop@montana.edu

⊕ Grant-Writing Bootcamp is a 5-week workshop that introduces early-career faculty to the grant-writing process, provides opportunities for feedback on your proposal, and facilitates connections with grant-successful faculty and other MSU grant resources.

Your feedback is critical to improve and enhance this activity. Thanks for your collaboration!

**Please help us improve the training by responding candidly to the following statements:**

**Scale Definition:** 1 – Strongly Disagree 2 – Disagree 3 – Neither Agree nor Disagree 4 – Agree 5 – Strongly Agree

I felt free to express my ideas and opinions during the workshop	1	2	3	4	5
I felt free to ask all the questions I wanted during the workshop	1	2	3	4	5
The workshop increased my confidence in my ability to start my own Bootcamp	1	2	3	4	5
I really felt supported by the people I worked with during the workshop	1	2	3	4	5
I do not feel very competent to start my own Bootcamp	1	2	3	4	5
I see the people in the workshop as potential collaborators	1	2	3	4	5
As a result of the workshop, I am more likely to start my own Bootcamp	1	2	3	4	5
I think the workshop will have a positive impact on my career advancement	1	2	3	4	5
I would recommend the workshop to my colleagues	1	2	3	4	5

I was able to attend  all days  at least 3 days  less than 3 days of the Boot Camp.

**Which activity did you like the most? Why?**

# What do you need?

- Facilitator
- Advisory Team
- Grant-Successful Faculty who are willing to be mentors
- Materials for each session
- Ways for people to collaborate – document sharing
- Budget for facilitator, materials, and refreshments - ~\$7 K
- Evaluations and/or a way to gather feedback
- **Faculty from different departments with a grant proposal to work on**

# BREAK

# ACTIVITY

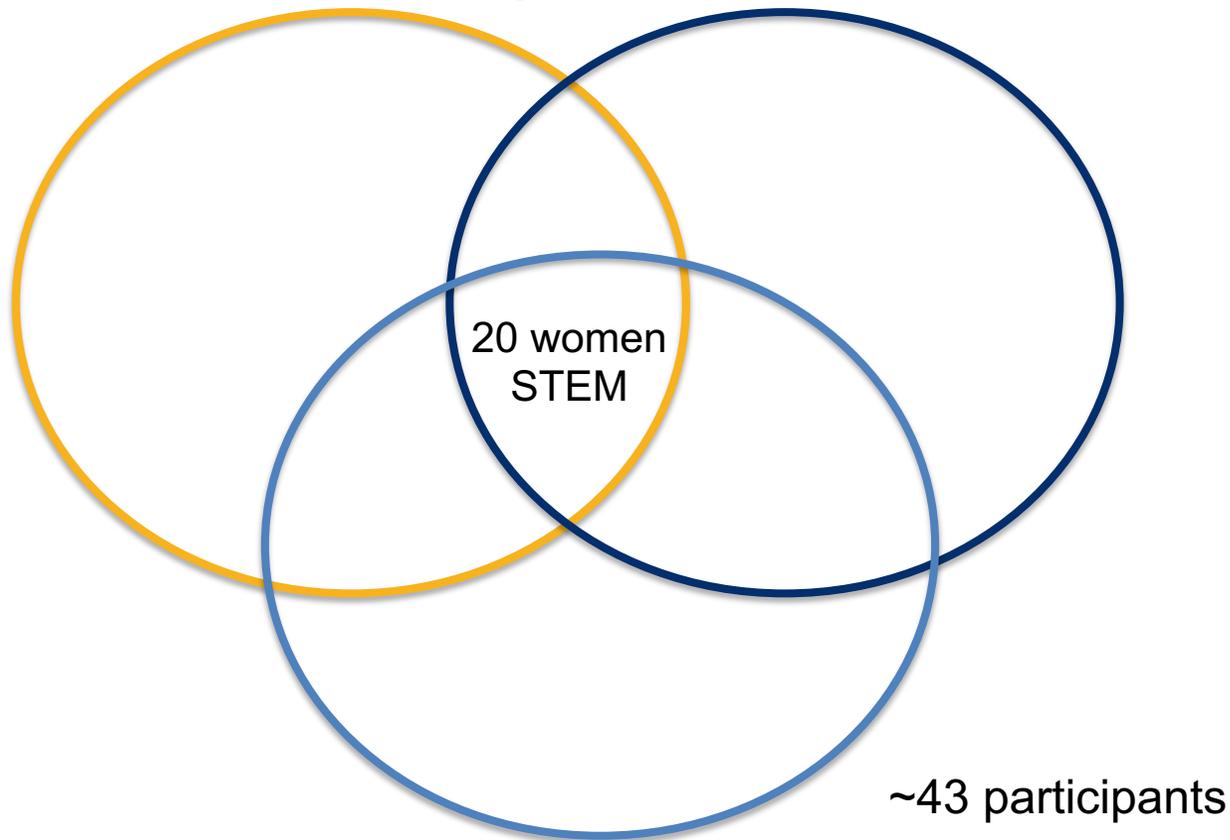
# Implementing Bootcamp

- What similar grant-writing support activities are already ongoing?
- What are the challenges to starting a bootcamp?
- What are some ideas for overcoming those challenges?

# UNDERSTANDING THE IMPACT

# Study of the Impact

3 bootcamps over 18 months



## Assessment Tools

- Self-reported general evaluation and psychological-need satisfaction of bootcamp by survey at the end of bootcamp
- Grant activity – looked one-year before bootcamp and one-year after bootcamp
- Comparison sample matched by gender, rank, and STEM field category

# Self-Reported Surveys

The participants rated two items:

- (1) “I think Bootcamp will have a positive impact on my career advancement” and
- (2) “I would recommend Bootcamp to my colleagues”

not at all true

very true

1

7

Mean = 6.18

# Self-Reported Surveys

Assessment using one-sample t-tests showed high levels of:

- 1) Autonomy: “I feel free to express my ideas and opinions in Bootcamp”



- 2) Competence: “The Bootcamp increased my confidence in my ability to do well at grant writing”



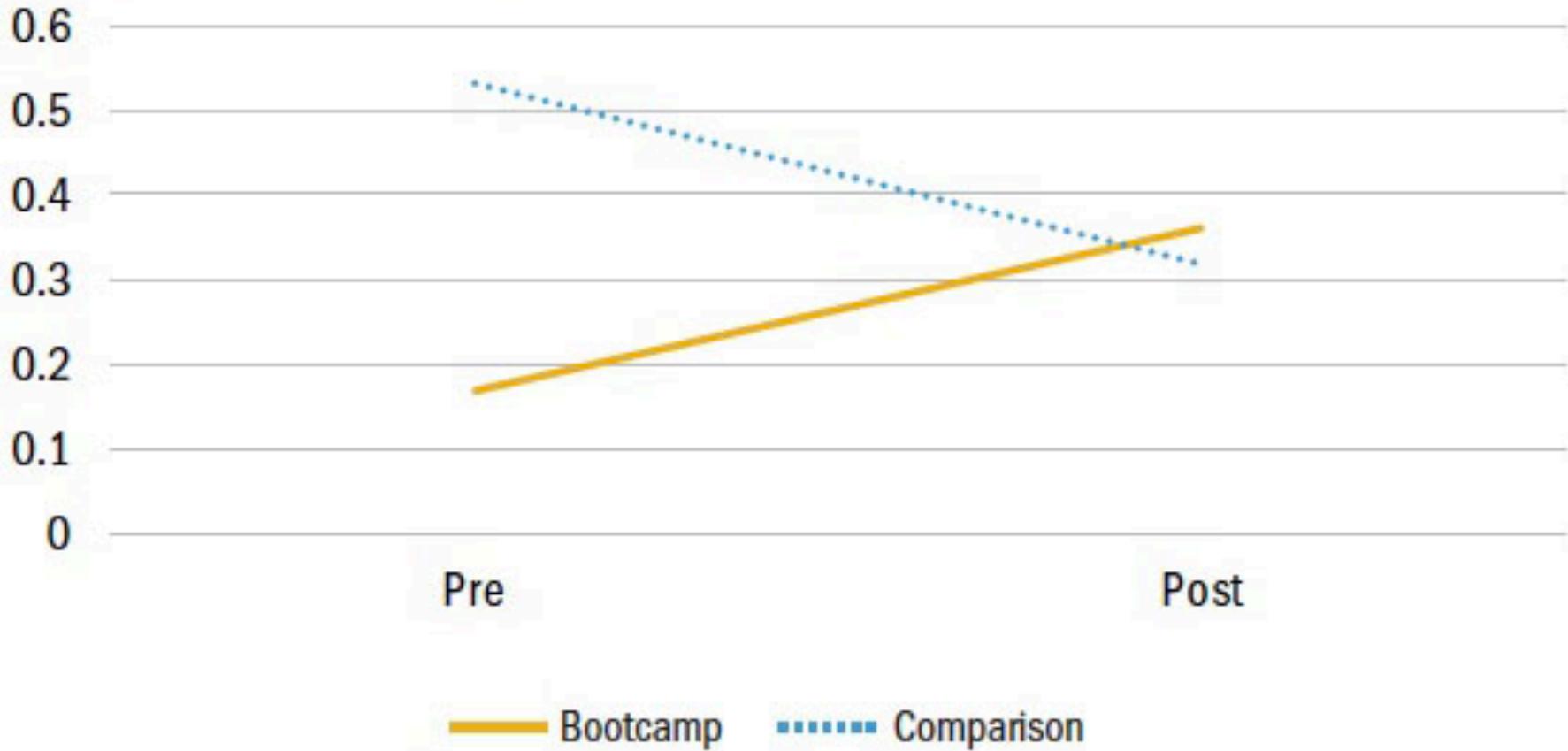
- 3) Relatedness: “I really like the people I worked with in Bootcamp”



# Success Rate

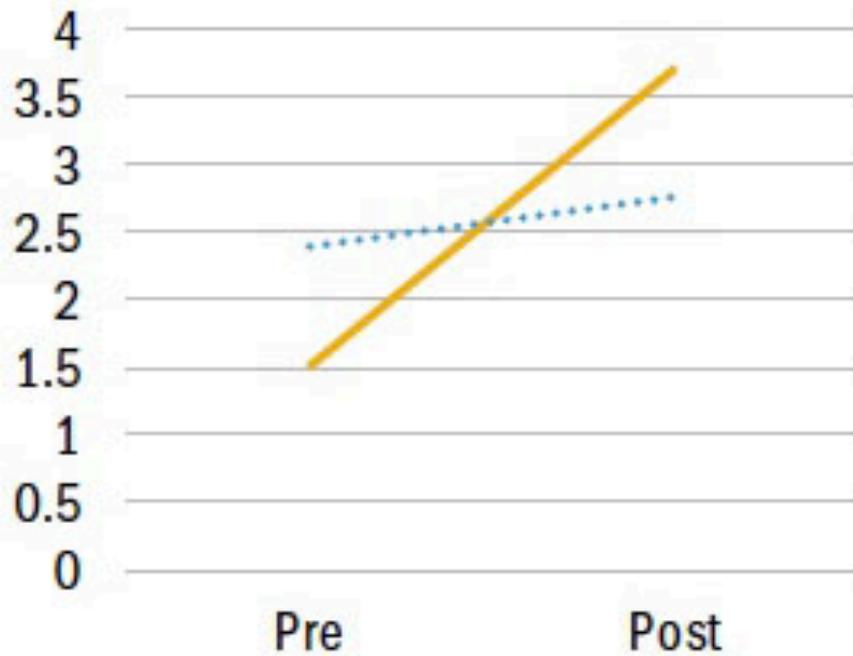
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AWARDS PER SUBMISSION

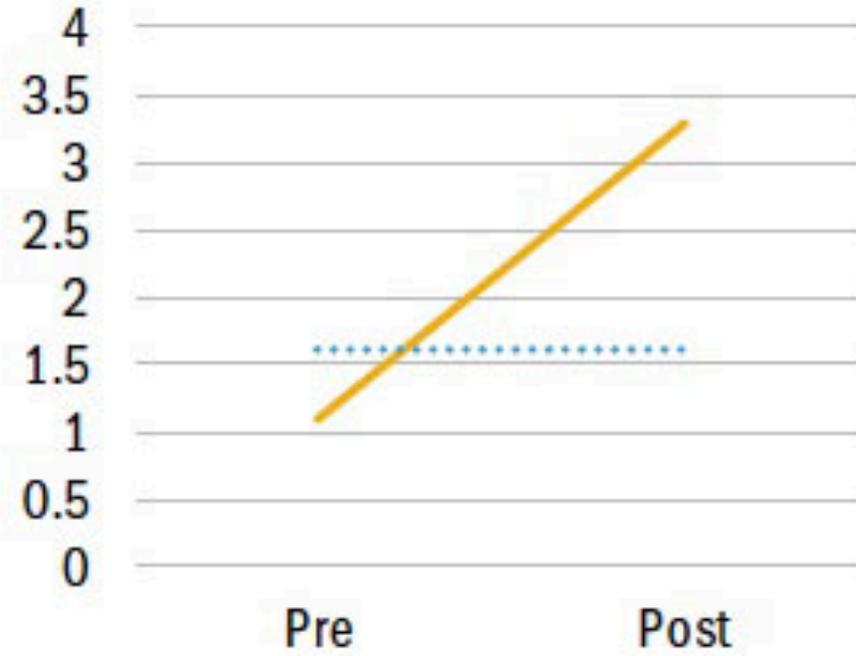


# Number of Submission

**1a** NUMBER OF GRANT SUBMISSIONS



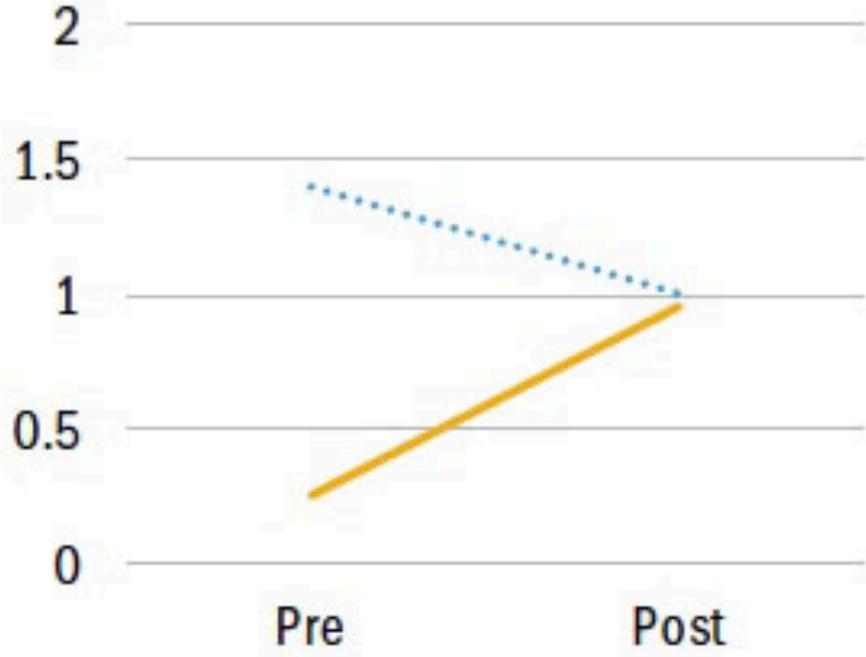
**1b** NUMBER OF PI GRANT SUBMISSIONS



— Bootcamp    ..... Comparison

# Funding Success

**1c** NUMBER OF GRANTS AWARDED



**1d** AMOUNT AWARDED



— Bootcamp    ..... Comparison



## Grant-Writing Bootcamp: An Intervention to Enhance the Research Capacity of Academic Women in STEM

JESSI L. SMITH, CHATANIKA STOOP, MICAELA YOUNG, REBECCA BELOU, AND SUZANNE HELD

Broadening the participation of women in science, technology, engineering, and mathematical (STEM) fields is more than a social-justice issue; diversity is paramount to a thriving national research agenda. However, women face several obstacles to fully actualizing their research potential. Enhancing the research capacity and opportunity of women faculty requires purposeful changes in university practice. Therefore, we designed an intervention, a grant-writing bootcamp informed by self-determination theory (Deci and Ryan 2012), to support the participants' feelings of relatedness, autonomy, and competence. Three grant-writing bootcamps were run over an 18-month period. Using a pre- and post-test design over the span of 1 year (and contrasting results with a comparison sample who were not part of the intervention) showed that the women participating in the grant-writing bootcamp significantly increased the number of external grants submitted, the number of proposals led as principal investigator, the number of external grants awarded, and the amount of external funding dollars awarded.

*Keywords:* women in STEM, self-determination theory, intervention, grant writing, behavioral science

**T**here is no doubt that women are numerically underrepresented as academic researchers in most science, technology, engineering, and mathematics (STEM) fields (NSF 2014, Corbett and Hill 2015) and that the working environment can feel unwelcoming to those women who do persist in academia (e.g., Holleran et al. 2011, Corbett and Hill 2015, Fox 2015). Broadening the participation of women faculty in STEM fields is more than a social-justice

et al. 2016) and also focus efforts on supporting diverse talent by growing women faculty members' research capacity and opportunity for securing external research funding. Within US academic STEM fields, merit evaluations for awards, recognition, promotion, and tenure typically reward research productivity and grant funding (Youtie et al. 2013). Therefore, growing women's externally funded research portfolio is an essential ingredient to broadening women's

Smith, J.L., Stoop, C. D., Young, M., Belou. R., Held, S. (2017). [Grant-Writing Bootcamp: An Intervention to Enhance the Research Capacity of Academic Women in STEM](#). *BioScience*. 67 (7): 638-645.

# Networking/Connectedness

- We saw that there was an increase in multiple PI grant submissions
- We had anecdotal evidence of connecting with other participants



<http://www.montana.edu/news/16808/msu-wins-grant-to-increase-awareness-of-federal-agricultural-programs>



**THANK YOU!**