

Sports have always been a universal language that unites people from different cultures and backgrounds.

Student Athletes Prosper in

Whether played professionally, recreationally, or simply for fitness, sports teach life values such as perseverance, discipline, and teamwork.

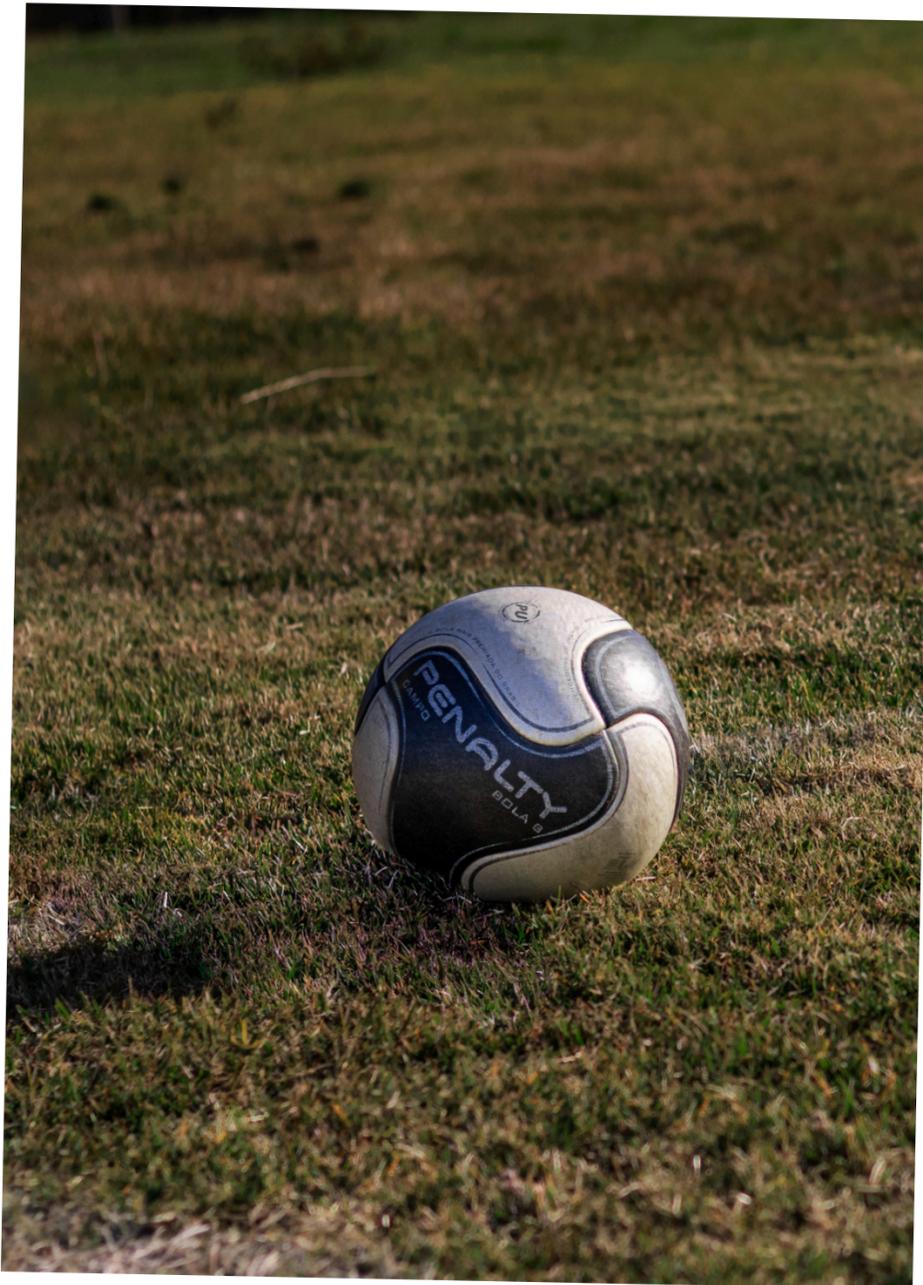


POTLATCH



Main Takeaways

ATHLETIC TRAINER: NICOLE CLEMENTS



- The Value and Impact of Athletic Trainers
- Support for Student-Athletes
- Key Challenges and Opportunities for Awareness
- Program Opportunities and Future Growth





Group 4



We dedicated making content to serve small towns such as Pottlatch, spread awareness about the Athletic Training Program, and the benefits for its student Athletes.



CONTENT



STUDENT ATHLETES PROSPER IN POTLATCH

(208) - 875 - 1231
[HTTPS://PJSCH.PSD285.ORG/](https://pjsch.psd285.org/)



Nicole Clements ✓

@NicoleClementsAthleticDirector

Behind every strong student athlete is a dedicated trainer! 🏆🏠 Pullman Regional Hospital's athletic trainers work hard every day to keep Potlatch athletes healthy and ready to play.

[#LumberjackStrong](#) [#AthleticTrainingProgram](#)

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Potlatch High School ✓

@PotlatchLumberJacks

Taping, stretching, cheering—our Athletic Training team does it all! ❤️ PRHS athletes are lucky to have these pros on their side. Click the link in our bio to support Potlatch's athletic training program.

[#LumberJacks](#) [#AthleticTrainingProgram](#)

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Potlatch's Athletic Trainer



[@PotlatchAthleticTraining](#): It's an honor to care for Potlatch's athletes and be part of this incredible community. Every practice, every game, every athlete. We're here to keep you healthy and performing at your best. ❤️ [#PotlatchPride](#) [#ATinAction](#)

CONTENT

POTLATCH HIGH

STUDENT ATHLETES PROSPER IN POTLATCH!

**SMALL TOWNS
DESERVE
ATHLETIC
TRAINERS TOO.**

Join us at Wagon Wheel Bar & Grill
for a Potlatch meal special! 30% of
proceeds go to the Potlatch High
athletic training program

7 A.M. - 8 P.M. MON-SUN

Support your local student athletes!

POTLATCH HIGH SCHOOL

**BIG NEWS, POTLATCH COMMUNITY! PULLMAN
REGIONAL HOSPITAL IS PARTNERING WITH
POTLATCH HIGH SCHOOL TO BRING
PROFESSIONAL ATHLETIC TRAINERS TO OUR
STUDENTS THROUGH THE NEW STUDENT
ATHLETES PROSPER IN POTLATCH PROGRAM!**

**JOIN US FOR AN INFORMATIONAL MEETING AT
POTLATCH HIGH SCHOOL!**

**MEET ATHLETIC TRAINER NICOLE CLEMENTS,
ATHLETIC DIRECTOR STEPHANIE DAVIS, AND
PRINCIPAL DOUG RICHARDS TO LEARN HOW
THIS PROGRAM WILL BENEFIT OUR STUDENTS.**

FOR MORE INFO, CONTACT PULLMAN REGIONAL HOSPITAL AT (509) 332-2541

Reflection



- We used digital and traditional tactics to reach the community of potlatch
- Used local businesses and sponsorships to engage the community.
- Built sustainability through email funding campaign
- created awareness to the issues through infographics and social media post

Potlatch Student Athletic Program 

Testimonials from Our Team

Nicole Clements 
Athletic Trainer

Nicole Clements is Potlatch High School's athletic trainer. A licensed sports medicine professional, certified in evaluating injuries, first-aid, emergency care, athletic rehab and preventative care, Clements is dedicated to safety and health in student athletics.

Potlatch Loggers

(208) - 875 - 1231
<https://pjsh.psd285.org/>
130 6th St, Potlatch, ID. 83855

BEYOND THE CLASSROOM
Applying skills for social good

Pullman Regional Hospital has created a student athletic training program for high schools in the region.

Scan the QR code to support your student athletes. Donate to Potlatch's athletic training program!





Sports are becoming more accessible and advanced. The future of sports is one of connection, data, and endless possibilities.



THANK YOU



hello@reallygreatsite.com

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www.reallygreatsite.com