

cougs give

#1 What am I supposed to do?

Before #CougsGive, let your friends, family, and fellow Cougs know that #CougsGive is on April 15, 2026. Tell them about why you give to WSU or share some of your favorite Coug memories with them. Encourage them to get involved by making a gift on April 16 or by joining you as an ambassador.

On #CougsGive, share your memories and stories with your friends, family, and fellow Cougs. Share your custom ambassador link and ask people to get involved by making a gift! Keep an eye on the email you used to sign up - the Annual Giving Team will be reaching with updates and prompts to support your ambassador experience. Interact with the #CougsGive content you see online, and don't forget to make a gift to your favorite area!

After #CougsGive, thank everyone who connected with you on #CougsGive, especially if they made a gift because of you!

#2 If I've been an ambassador for #CougsGive before, do I need to sign up again?

You will have to sign up as an ambassador again. On the **Ambassador Page** [@](#), use the widget on the right to enter your email and get started today! Thank you for choosing to be an ambassador again for this year's #CougsGive! We're so happy to have you.

#3 I've signed up – what are my resources?

Log into your ambassador dashboard to access your custom link and update your WSU affiliation. Your ambassador dashboard is also where you can see how many gifts you've referred from your fellow Cougs!

.....● **The dashboard looks like this.**

You'll also want to check out our **Ambassador Toolkit** [@](#) for downloadable graphics and prompts to get your creative juices flowing!

Ambassador
#CougsGive
04/16/2025 12:00 AM PDT - 04/17/2025 12:00 AM PDT

Thanks for signing up to be a Cougar Ambassador!

YOUR AMOUNT RAISED
\$0.00

YOUR DONORS

YOUR DONORS	TOTAL CLICKS	YOUR SOCIAL REACH
Facebook	0	0
LinkedIn	0	0
X	0	0

#1. How do I start?
Your first step is to answer the questions at the bottom of this page so we can get to know you better. From there, you can shorten your custom link and share it in any number of ways! Finally, if you haven't already, take a look at our **Ambassador Toolkit** for downloadable content and social media prompts to get your creative juices flowing!

#2. What am I supposed to do?
Your role in #CougsGive is to ask your connections—friends, family members, your parents, and fellow Cougs—to participate in #CougsGive by making a gift and/or joining you as an ambassador.
Before #CougsGive, let your friends, family, and fellow Cougs know that #CougsGive is on April 16, 2026. Tell them about why you give to WSU or share some of your favorite Coug memories with them. Encourage them to get involved by making a gift on April 16 or by joining you as an ambassador.
On #CougsGive, share your memories and stories with your friends, family, and fellow Cougs. Share your custom ambassador link and ask people to get involved by making a gift! Keep an eye on the email you used to sign up - the Annual Giving Team will be reaching with updates and prompts to support your ambassador experience. Interact with the #CougsGive content you see online, and don't forget to make a gift to your favorite area!
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#3. What is #CougsGive?

Send E-mails
Try to reach at least 15 people by email, but don't forget to maximize your impact by posting on social networks too.

Here's your actual referral link to do with as you please:
https://cougs.give.wsu.edu/giving-day/55079?utm_source=scatelan

Referred Page: #CougsGive -
or
<https://cougs.give.wsu.edu/amb/dutch>

Change Short URL: [@](#)
<https://cougs.give.wsu.edu/amb/dutch> **Save**

Who are you connected to WSU?
 Friend Student Parent Alumni WSU Faculty WSU Staff WSU Retiree

Which Campuses/Colleges/Programs are you connected with?
 Save

#4 When is the last day to sign up?

You can **sign up**  at any time! #CougsGive is on April 15, 2026, and you can sign up any time before midnight on April 15.

#5 How do I know if I've signed up?

When you sign up to be an ambassador, you will receive a welcome email from the #CougsGive Team. It will contain a link to the Ambassador Toolkit and access to your custom ambassador link. **The email will look like this.** ●.....

Once you've created your account, you'll get another welcome email from the #CougsGive Team inviting you to log in to your ambassador dashboard. **The email will look like this.** ●.....

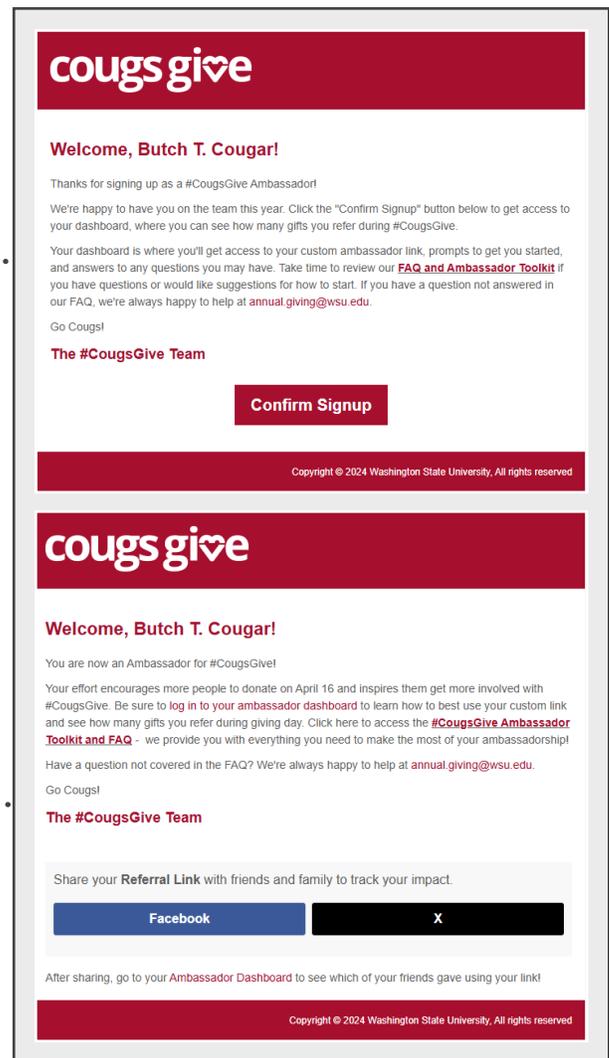
#6 What is a Cougar Ambassador?

A Cougar Ambassador is passionate about WSU and supporting their fellow Cougs. They volunteer on #CougsGive by reaching out to their friends, family members, and other Cougs to ask them to give on April 15. This could look like actively posting on social media, calling five friends and asking them to give, sending emails to your contacts about your favorite WSU program, or anything else that spreads the #CougsGive love!

Sign up here and get started today! 

#7 What is #CougsGive?

#CougsGive is a one-day fundraising event dedicated to expanding, sharing, and celebrating the impact of donor support at Washington State University. Generous donors are the foundation of student success, and on April 15, 2026, the Cougar family will come together and give to the scholarships, programs, and experiences that set WSU apart.



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