



# WA Red Raspberry Commission

December 4, 2019

Annual Meeting



## Agenda

### Welcome

WRRRC President Jon Maberry

### Research Report

Chair Randy Honcoop

### Promotion/Marketing Report

Chair Jessy Ghuman

- Allison Beadle (Wild Hive)

### Strategic Planning Report

Chair Brad Rader

- Fair Trade Actions – Steve Orava, King and Spalding

### Financial Report

Treasurer Joan Yoder

- Treasurer's Report for 2019
- Presentation of the 2020 Budget

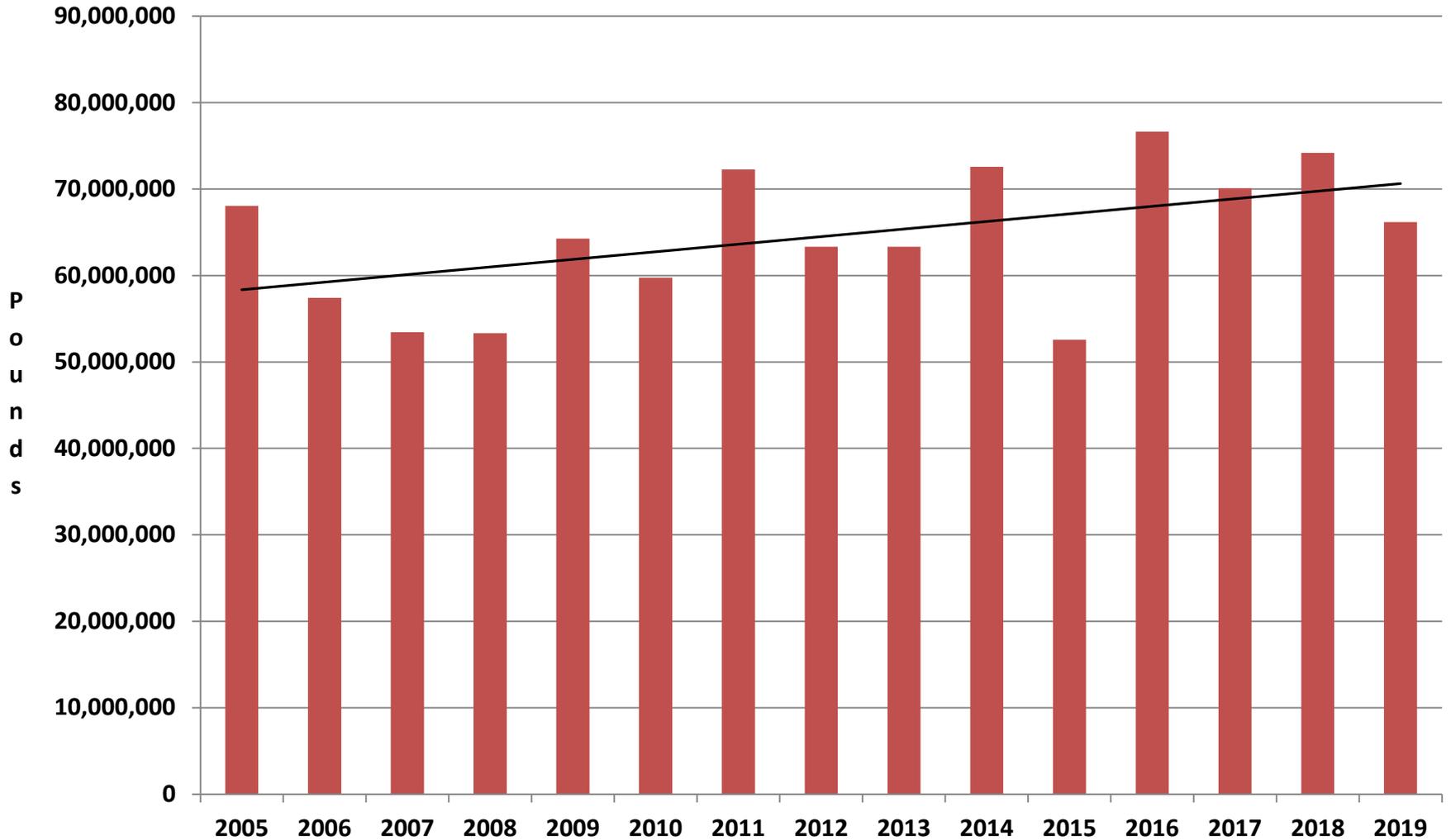
### Presentation of the Third Annual Industry Service Award

Darryl Ehlers

### Closing Comments/Adjournment



# WA Raspberry Production



# WA Raspberry Production



	Grower #	2014 Pounds	2015 Pounds	2016 Pounds	2017 Pounds	2018 Pounds	2019 Pounds	
<b>Whatcom County</b>	<b>67</b>	<b>65,708,156</b>	<b>50,508,651</b>	<b>73,920,887</b>	<b>68,350,012</b>	<b>74,224,605</b>	<b>65,639,504</b>	<b>-11.6%</b>
<b>Puget Sound</b>	<b>3</b>	<b>340,828</b>	<b>256,878</b>	<b>231,222</b>	<b>334,448</b>	<b>296,838</b>	<b>252,512</b>	<b>-14.9%</b>
<b>Southwest WA</b>	<b>5</b>	<b>2,225,354</b>	<b>1,136,190</b>	<b>1,424,478</b>	<b>595,187</b>	<b>412,186</b>	<b>278,740</b>	<b>-32.4%</b>
<b>WA State Total</b>	<b>75</b>	<b>68,274,338</b>	<b>51,901,718</b>	<b>75,576,586</b>	<b>69,279,646</b>	<b>74,933,629</b>	<b>66,170,756</b>	<b>-11.7%</b>

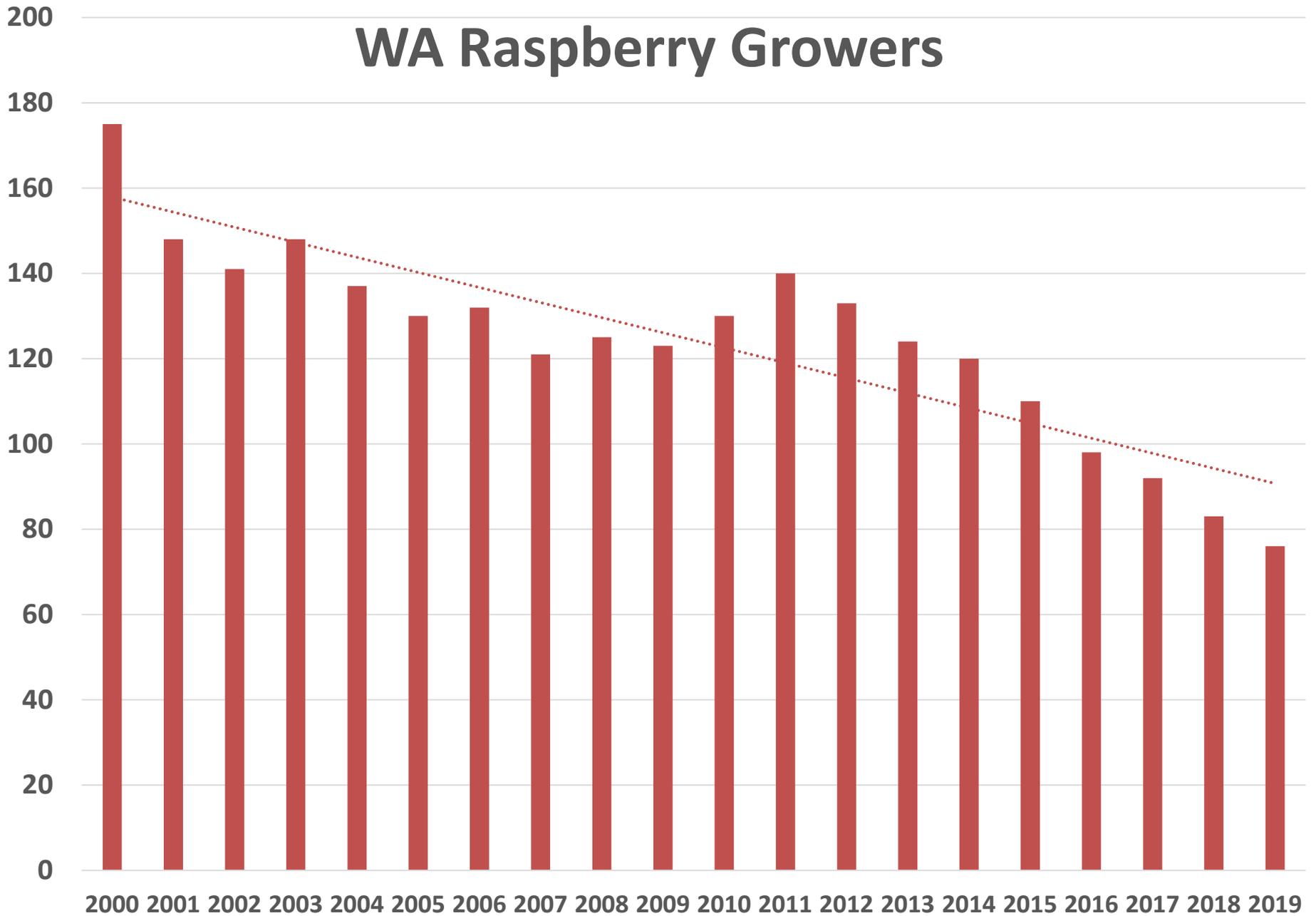
# WRRC Board



<u>Year</u>	<u>Seat</u>		
2021	1	John Clark	Lynden
2022	2	Randy Honcoop, Vice-Pres	Lynden
2020	3	Jessy Ghuman, Promotions	Everson
2020	4	Jon Cotton	Brush Prairie
2021	5	Brad Rader, Strategic Planning	Lynden
2022	6	Jonathan Maberry, President	Lynden
WSDA	7	Elisa Daun	Olympia
Advisory		Brett Pehl– Crop Consultant	Lynden
Advisory		Joan Yoder – Food Safety, Treasurer	Lynden



# WA Raspberry Growers



PROJECT TITLE	RESEARCHER (S)	APPROVED
<b>PLANT BREEDING</b>		
Cooperative raspberry cultivar development	Finn	\$6,000
Red Raspberry Breeding, Genetics and Clone Evaluation	Moore	\$65,000
Coordinated Regional on-farm Trials	Peerbolt	\$7,500
Red Raspberry Cultivar Development	Dossett	\$10,000
Economic Fingerprinting Tools	Zurn/Bassil	\$6,550
<b>ENTOMOLOGY</b>		
Managing SWD with Reduced Insecticide Residues	Schreiber	\$15,000
Long-term management of BMSB	Gerdeman	funded by RIDC
Factors affecting spider mite outbreaks	Gerdeman	\$16,922
Development of Biologically-based RNAi Insecticide	Choi	\$5,000
<b>PHYSIOLOGY</b>		
Impacts of Mycorrhizal Fungal Colonization	Bunn/DeVetter	\$12,000
Comparison of Alternate- and Every-Year Production	DeVetter	\$6,349
Multi-season Plastic Mulches for weed mangement and crop growth	DeVetter	\$10,000
Application of PE Mulches in Tissue Culture	DeVetter	\$6,022
<b>PATHOLOGY/VIROLOGY</b>		
Fungicide Resistance in Botrytis in Caneberries	Schreiber	\$12,000
Control of Cane Blight in Red Raspberries	Schreiber/Jones	\$15,000
Biology and control of Botrytis fruit rot	Peever	\$15,000
Refining the microbiome of developing red raspberry fruit tissues	Stockwell	\$8,350
<b>SOILS</b>		
Vapam Cap, crop termination, bed fumigation treatments	Walters/Zasada	\$10,000
Reducing alleyway tillage to decrease costs and improve soil health	Griffin/LaHue	\$7,070
<b>Total Production Research</b>		<b>\$233,763</b>
Research Related	WRRC expenses	\$3,000
Small Fruit Center fee		\$2,500
<b>TOTAL</b>		<b>\$239,263</b>

# What is Going on?



- Depressed markets
- Closed NPRC
- Need to continue health research and marketing programs with a WA focus
- WSU Plant breeding program – move to NW, endowing a WSU Professor
- Institutional sales to Gov't programs
- Pending trade battles



# 2019 Financial Report



	<u>2019 Budget</u>	<u>2019 Actual</u>
Production Research	\$240,000	\$241,827
Plant Breeding (Endowment)	\$0	*\$150,000
Crop Protection	\$26,188	\$21,714
Marketing	\$450,000	\$300,817
Fair Trade	\$135,000	\$20,901
Communications	\$5,000	\$3,194
Operations	\$25,000	\$22,992
Administration	\$60,000	\$60,000
<i>*Tentative</i>	<b>\$941,188</b>	<b>\$821,445</b>

# WRRC Budget



## 2020 Draft

### Budget

### 2019 Budget

Production Research	\$240,000	\$179,415
Crop Protection	\$26,188	\$22,000
Marketing	\$450,000	\$420,000
Fair Trade	\$135,000	\$600,000
Communications	\$5,000	\$5,000
Operations	\$25,000	\$25,000
Administration	\$60,000	\$72,000
	<b>\$941,188</b>	<b>\$1,323,415</b>
Assessment Rate	\$0.01	\$0.02
Revenue from Assessments	\$741,188	\$1,323,415
<i>from Reserves</i>	\$200,000	\$0
	<b>\$941,188</b>	<b>\$1,323,415</b>
<i>Reserve Account</i>	<b>\$160,000</b>	<b>\$160,000</b>

# 2019 Industry Service Award

- Third Year – presented by Lyle Rader and Curt Maberry Family
- Purpose – to annually award someone who has made significant contributions to the advancement of the raspberry industry
- Open to growers, researchers, industry support personnel
- Individual plaque and plaque in WRRC office honoring all past award recipients





# Thank You for Attending!

Contact us @

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