

IYRP Western SARE Interpretive Signage Template

This template provides a simple, flexible format for creating interpretive signage that combines images, text, and credits. Panels can be printed and mounted within kiosks, community venues, or even as part of outdoor exhibits.

Recommended Structure

Each panel should include:

- Title or Headline: short and engaging
- Image or Illustration: high-resolution, relevant to the theme
- Body Text: 80–150 words maximum, clear and accessible
- Quote or Highlight: optional, for emphasis
- Footer: credits, partner logos, IYRP/Western SARE branding and websites

Editable Template

TITLE / HEADLINE

[Insert short, engaging title here – e.g., “Seeds of Resilience”]

IMAGE PLACEHOLDER

[Insert high-resolution photo or illustration]

BODY TEXT

[Insert 1–2 paragraphs of interpretive text. Example: “Rangelands cover half the Earth’s surface. They support both wildlife and pastoralist cultures, providing food, fiber, and ecological services. This exhibit highlights local stories of stewardship and resilience.”]

QUOTE / HIGHLIGHT (Optional)

[Insert short quote or fact, e.g., “Rangelands sustain 200 million households worldwide.”]

FOOTER

[Insert partner logos + credit line: “Photo by [Name]. Supported by Western SARE and IYRP.”]

Design Notes

- Use Proxima Nova font (minimum 18pt for body text).
- Keep text concise – focus on key ideas.
- Use contrasting colors for readability.
- Place logos at bottom right, credits at bottom left.
- Leave adequate white space around text and images.