

# ARTS-BASED EDUCATION EXHIBITS FOR THE

## International Year of Rangelands and Pastoralists

### Overview:

a Western SARE-funded project focused on using arts-based education to support outreach for the International Year of Rangelands and Pastoralists (IYRP).

### Vision:

A creative framework to support and connect arts-based projects that incite curiosity and instill an emotional connection with sense of place by raising awareness of rangeland biomes and honoring the people and animals who know, care for, and live with them.



### Goal:

use an arts-based approach to increase knowledge of grasslands, rangelands, and the people who inhabit and work in them

### Process: It's Easy!

You order a free-standing, multi-sensory, eye-popping, stop-viewers-in-their tracks exhibit by filling out the fillable online order form [HERE!](#) You customize content to feature your own local grass/rangelands, and the communities who work and live in them. And choose options for free-standing, wall-installation and some customization to fit your space. Order posters to fit your wall space.

### This is what you need to do:

- Find a public location and a venue host (librarian, City Hall arts director, etc; you can use the 1-pager for exhibit partners on the project main page)
- Fill out the order form and await confirmation we have available inventory.
- Arrange to pick up the exhibit at SRM in February, or have it shipped to you
- Install materials at the site
- Implement your outreach and evaluation plan (you will use available evaluation resources provided with the exhibit, and select appropriate level of evaluation you can handle)

Scan the QR code to get started:



# ARTS-BASED EDUCATION EXHIBITS FOR THE

## International Year of Rangelands and Pastoralists



### Publicity!! ...and Outreach Options:

- You will note on your ordering form whether you can/would like to organize an opening.
- Organizing even a simple event will have a big impact on viewership in your community.
- As we coordinate with exhibit sites, we will provide templates/guidance for openings
- Advertise in local paper, social media, yours/other organization newsletters
- Recruit policymakers because we want to make change. More information will be provided.

### Evaluation

Check out the evaluation info on the project page, but in summary here is a 'Range' of options:

- QR codes on display items, and evaluation forms printed and included in display
- On-site participant observation, handing out paper surveys
- On-site intercept interviews (project team will provide detailed instructions; no minimum #)
- Follow-up survey of a policy cohort (see evaluation guidance document)
- Follow-up interview with volunteer from intercept survey evaluation
- Follow up with host to evaluate event, if one was held



### Guiding Values:

- Celebrate rangelands as culturally rich and ecologically essential landscapes
- Center the voices and knowledge of rangeland stewards and pastoralist cultures
- Share knowledge amongst many generations of participants
- Foster visibility through creativity and public engagement
- Support respectful, accessible, and flexible approaches across regions
- Develop a unified set of exhibits that incorporate local variation
- Create and curate art that stops people in their tracks

### What Else??

- Put up posters or other in a public location, University hall, or other venue
- Host a film festival or an arts-based education workshop to bring the community into your efforts, and to bring local color and kids participation to your exhibit!
- Circulate project evaluation forms to gather feedback, and send data to the project team
- Get involved and chat! Do some participant observation or intercept interviews.