

What Hosting an Exhibit Entails

Options below can be blended of course

Group A. Work with Shared Free-Standing Exhibit Concept

Install an exhibit using the available free-standing media kit with options for a wall-installation and additional exhibit elements of your choosing.

1. Recruit and plan with a site venue host: provide 1-pager if helpful
2. Arrange for having exhibit components shipped/printed with project team
3. Install materials at the site
4. Implement your selection outreach and evaluation plan

Group B. Develop an Exhibit of Your Own Using Yours or Team Content

1. Recruit and plan with a site venue host: provide 1-pager if helpful
2. Develop/procure exhibit content to compliment pre-designed material
3. Develop your own exhibit concept
4. Plan, print, and hang materials
5. Arrange for having exhibit components shipped/printed with project team
6. Install materials at the site
7. Implement your selection outreach and evaluation plan

Outreach Options

- Organize an opening with host. Project team will provide a basic template and guidance
- Advertise in local paper, social media, yours/other organization newsletters

Evaluation

Please see information on evaluation options for more detail, but in summary they include a range from the most passive and basic to more involved with follow-up contact

1. QR codes on display items
2. Evaluation forms printed and included in display
3. On-site: participant observation, handing out paper surveys
4. On-site: intercept interviews (project team will provide detailed instructions; no minimum #)
5. Follow-up survey of a policy cohort (see evaluation guidance document)
6. Follow-up interview with volunteer from intercept survey evaluation
7. Follow up with host to evaluate event, if one was held

Group C. Ad Hoc Approach to Evaluate Any Art Materials or Artistic Events

1. Put up posters or other in a public location, University hall, or other venue
2. Utilize project evaluation resources by posting the evaluation QR code or physical copies of evaluation forms
3. Host a film festival and circulate project evaluation forms to gather feedback
4. Conduct participation observation or intercept interviews, or not, at your discretion

“Exhibit content” defined:

When we say “art”, we mean photography, visual art, poetry, expressive video/reels, and arts in rangeland education.

Content could include a set of photographs or paintings, a poem set against an image, or a link to a reel or podcast story set against an image.

Captioning and supplementary description will be important for any exhibit to drive home messages.