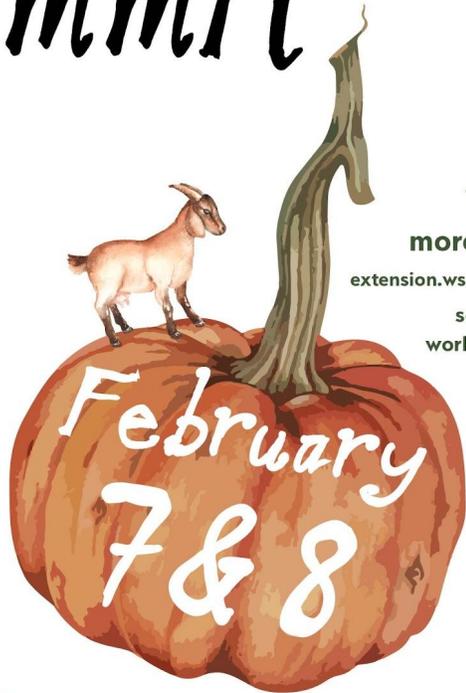




San Juan Islands
Agricultural Summit



- Tradeshow • 4-H Youth
- 8 Hands-on Workshops**
- Local & Regional Experts
- Buyer-Producer Meetup**
- Community Hoedown
- 12 Classroom Sessions**



Tickets & more information

extension.wsu.edu/sanjuan/ag-summit
 scholarships & worktrade available!



Dr. Jennifer Moore-Kucera
 Climate Initiative Director
 American Farmland Trust

Reasonable accommodations will be made for persons with disabilities and special needs who contact sji.agsummit@wsu.edu or 360 370-7667 at least two weeks prior to the event. Extension programs are available to all without discrimination.

2019 Summit Partners



2020 Report

2020 was the eighth year of the Agricultural Summit, and the second time at Camp Orkila on Orcas Island. Below is an overview of the organizers and schedule, key indicators of impact, and feedback from 150+ responses received during the event.

The Overall Summit rating reached an all-time high of 4.7 out of 5 this year, with a record 230 people registering for Summit events including workshops, Hoedown, and Tradeshow.

People

Steering Committee

Brook Brouwer Washington State University Extension, *Lead*
Adam Greene Oak Knoll Farm
Audra Lawlor Girl Meets Dirt
Caitlin Leck Orcas Community Participatory Agriculture
Faith Van De Putte Agricultural Resources Committee of San Juan County
Kathryn Mikulak Washington State University Extension
Matt Claussen San Juan Islands Conservation District
Steph Coffey San Juan Islands Agricultural Guild

Staff

Rhys Hansen- Washington State University Extension SJI Ag Summit Coordinator
Kelsey Green- Washington State University Extension Day-of Support

Partner Organizations

Agricultural Resources Committee of San Juan County
Girl Meets Dirt
Oak Knoll Farm
Orcas Community Participatory Agriculture
Midnight's Farm
San Juan County
San Juan Islands Agricultural Guild
San Juan Islands Conservation District
WSU Extension - San Juan County *Lead*





Summit Overview

Friday Workshops

Participant registered for Friday Workshops individually

8:00	Registration			
9:00	Small Scale Vermiculture for Farm and Garden	Forest Mushroom Cultivation	Management for Quality Forage on Pastures and Hay Land	Native Pollinator Identification and Management
12:00	Lunch Break			
2:00	Preparing to Sell Wholesale Through a Food Hub	Understanding and Measuring Carbon in Soil	Livestock Handling with Confidence for Farm and Ranch	Fruit Magic, Herbs & Alchemy: A peek inside of the operations Girl Meets Dirt, Orcasong Farm & Orcas Distillery



Advance workshop registration **\$30**

At the door **\$35**

6:00 **Summit Hoedown at Oddfellows Hall**
eventbrite.com/e/ag-summit-hoedown-tickets-90842980801

 **Ursa MINOR**

Lopez Creamy Chicken or Braised Mushroom Dinner
\$20-\$30 Purchase in Advance



Saturday Summit

Advance Saturday registration **\$75**

At the door **\$85**

- Registration included:**
- Trade show
 - Buyer-Producer Meet-up
 - Keynote address
 - Breakfast & lunch featuring local food
 - Breakout Sessions

Value-Added 101: How to start a food-processing business in San Juan County
 cancelled 2/6

7:30	Registration & Light Breakfast			
8:30	Tradeshow • Buyer-Producer Meetup • 4-H Bakesale			
9:45	4-H Essential Elements and Peer Consultation	Know When to Re-seed Your Pasture & Hay Land (And when not to)	Viable Agriculture on Conservation Land	The Value of Fermented Feed: An on-farm research trial with pastured laying hens
11:30	Lunch			
12:30	Keynote  Dr. Jennifer Moore-Kucera <i>Climate Initiative Director</i> American Farmland Trust			
2:00	Carbon, Soil, Climate Change	Managing High Tunnels	Advertising Through Your Label: Branding Tips and Requirements for Labels and Packaging	Tree Hay: A missing link to healthy livestock, resilient farms & carbon sequestration
3:45	Soil Test Interpretation and New Metrics	Local On-Farm Innovations	Plot to Plate: Growing Grain in the Islands	Developing A San Juan County Food System
5:15	Closing			



Summit Hoedown

We gathered Friday night at Oddfellow's Hall, and opened the evening with a short talk from local photographer Robert Dash, and music from The Dustbunnies. Ursa Minor from Lopez Island served a choice of braised mushrooms or chicken with leek gravy, poached cabbage, mashed root vegetables, fresh bread, and pumpkin bread for dessert. Over 100 people attended this sold-out Summit event.

Summit Ratings

This information is collected from 157 evaluation sheets returned from participants. Saturday Summit participants returned 77 evaluations, and Friday Workshop participants returned 80.

Overall Summit Rating	4.7 / 5
------------------------------	----------------

Friday Workshops

Morning Workshops	# of attendees	Rating (1-5)
Small Scale Vermiculture for Farm and Garden	17	4.2
Management for Quality Forage on Pasture and Hay Land	19	4.8
Native Pollinator Identification and Management	12	4.7
Forest Mushroom Cultivation	19	4.6

Afternoon Workshops	# of attendees	Rating (1-5)
Understanding and Measuring Carbon in Soil	31	4.6
Livestock Handling with Confidence	7	5
Preparing to Sell Wholesale at a Food Hub	24	4.6
Fruit, Herbs, Alchemy: A peek inside the operations of Girl Meets Dirt, OrcaSong Farm, Orcas Distillery	16	4



Forest Mushroom Cultivation, photos by Cass Walker

Selected Comments:

- **[Know When to Reseed Your Pasture and Hay Land]** I've had a couple versions of this workshop before, but it's great to cement understanding. We made significant changes after learning from Marty last year.
- **[Understanding and Managing Carbon in Soil]** Engaging presenters on an important topic of interest. Great to have knowledgeable people explain new and emerging research

Saturday Tradeshow & Buyer-Produce Meetup

18 businesses and organizations had tables for our first formal tradeshow. Participants were invited to eat breakfast, meet with our trade show vendors and 4-H booth, and catch up with other attendees. Based on previous feedback, we introduced a buyer-producer meetup. Attendance was low from buyers due to schedule conflicts. This may be offered as a stand-alone event in the future.

Saturday Breakout Sessions

Morning Breakout Sessions	# of attendees	Rating (1-5)
4-H Essential Elements and Peer Consultation	7	4.8
Know When to Re-seed Your Pasture and Hay Land	22	4.2
Viable Agriculture on Conservation Land	53	4.8
The Value of Fermented Feed	7	4.9

Afternoon Breakout Sessions #1	# of attendees	Rating (1-5)
---------------------------------------	-----------------------	---------------------

Carbon, Soil, Climate Change	24	4.6
Managing High Tunnels	30	4.3
Advertising Through Your Label: Branding Tips and Requirements for Labels and Packaging	24	4.4
Tree Hay: A missing link to healthy livestock, resilient farms, and carbon sequestration	26	4.6

Afternoon Breakout Sessions #2	# of attendees	Rating (1-5)
Soil Test Interpretations and New Metrics	15	3.9
Local On-Farm Innovations	50+	5
Plot to Plate: Growing Grain in the Islands	23	4.8
Developing a San Juan County Food System	18	4.5

Attendance and Demographics

Overall Summit Registrations (unique attendees)	230
Friday Workshop (unique attendees)	95
Hoedown	100
Saturday Summit Attendance	~150
Percentage of attendees from San Juan County*	74%
Percentage of attendees who are agricultural producers*	64%
Percentage of attendees who are full or part-time farmers*	47%
Percentage of attendees who are beginning farmers (0-10 years)*	53%
Percentage of attendees who are experienced farmers (10-20 years)*	47%
Acreage managed by attendees	1200-4,300 acres

*Attendee demographics sourced from 77 Saturday Summit evaluations

2020 Successes

- Greatly Increased Local Food Sourcing:
 - Food was purchased at market price from 10 farmers & 7 San Juan County food business, and sourced from all three islands
 - Meat and produce served at Summit Hoedown was 100% San Juan County sourced
- Jumped in attendee Satisfaction
 - 99% of Attendees rated the Summit as Good or Excellent.
 - Overall Summit rating jumped from 4.5 to 4.7
- Amplified Local Expertise
 - Of the 34 presenters, 21 work and/or live in San Juan County
 - 50 attendees at “Local On-Farm Innovations” highlighting farm projects of 4 San Juan County producers, with perfect 5/5 rating

Percentage of attendees who:	
<i>Plan</i> on making changes based on new information	73%
<i>Have</i> made changes based on past Summits	74%

Are repeat participants	75%
Want the Summit to happen every year	93%

Ag Summit Impact Over Time



Below is a table showing key indicators of the Summit’s success and impact over the last five years. Data from the first three years of the Summit are unavailable.

	2020	2019	2018	2017	2016
Classroom Session Registration	160	132	137	105	-

Workshop Registrations	142	96	87	61	-
Overall Summit Rating (1-5)	4.7	4.5	4.5	4.5	4.5
Percentage of attendees who are farmers	45%	54%	67%	31%	63%
Indicated they will make changes to their business based on information at the Summit	73%	74%	80%	75%	70%
Percentage indicated they had made changes based on information from past Summits	74%	83%	-	-	-

Closing & Ag Summit 2021

From the evaluations, it is clear that the Summit continues to provide valuable education to our agricultural producers. Through the workshops and sessions, producers identified opportunities to deepen their learning- connecting with local and regional experts to work beyond the Summit into the next season. Participants consistently request that the Summit be held each year on rotating islands to make attending accessible to a variety of attendees.

The majority of the Steering Committee has committed to returning for another year, and is excited to incorporate feedback and continue to improve our program in 2021.

