

October 27, 2018

women in agriculture Conference

WomenInAg.wsu.edu

Pump Up Your Financial Fitness!

Strengthen Your Farm
Operation with a
Healthy Cash Flow

Our networks keep getting
bigger - in 2017, over 600 women
at 39 (wow!) locations gathered to
learn, network and be inspired –
be one of the women in agriculture
who attends this year!

In Washington:

Bremerton
Chehalis
Colville
Coupeville
Mount Vernon
Nespelem
Olympia
Pasco
Port Hadlock
Pullman
Renton
Republic
Ritzville
Spokane
Vancouver
Walla Walla
White Salmon
Wenatchee
Yakima

In Montana:

Bozeman
Great Falls

In Alaska:

Delta Junction
Fairbanks
Kenai
Palmer

In Oregon:

La Grande
Prineville
Salem
The Dalles

In Idaho:

Bonnars Ferry
Caldwell
Coeur d'Alene

Watch the website
for more to come!



Women (and men) at each location will watch our featured speakers on videoconference, with the opportunity to interact. The rest of the day will include a local panel of women farmers who will talk about how they balance their lives – with their top tips for handling finances and their personal lives. The final take-away messages will be all about making it possible to do what you love most! Join us for learning *and* networking!

Featured Speakers



How Does Your Cash Flow?

Robin Reid, Farm Economist, Kansas State University Extension
LaVell Winsor, Farm Analyst, Kansas State University Extension

Robin was raised on a family farm and now as a farm economist, she helps farmers understand farm financial management. She knows the importance of sound recordkeeping. LaVell is a third generation farmer and helps farmers analyze their businesses and make decisions based on the farm financials. Together they will help you build and improve your annual cash flow system. Learn strategies to start projections for the coming year, monitor cash flow against actual income and manage family living expenses. You will leave with a document to do your own cash flow and strategies to improve the bottom line.



Attention Women: YOU are a Valuable Part of Agriculture

Sarah Beth Aubrey, Author & Farmer; Principal, Aubrey Coaching & Training, LLC



Sarah Beth and her husband raise cattle in Indiana and as an entrepreneur launched a retail meat business. Her mission as a farmer and ag business consultant is to help women be successful and profitable doing “what they love the most.” Her message includes new ways to prioritize and do the most important things first. Hear the “fresh facts” from research that prove the distinct value women bring to the farm. You won’t want to miss her ideas for encouraging women to farm and some easy ways to develop the women you employ. This is the right time for women to celebrate their contribution to agriculture and be recognized for their unique impact.

To receive updates and details on the conference: Email: donna.rolen@wsu.edu or call: 509.745.8531

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