



# Writing Spencer Research Grants: Practical Tips

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**Not speaking today on behalf of Spencer**

**Just from personal experience**



# Our Spencer Grants

<b>1. Small Research Grant</b>	<b>2. Research Practice Partnership (RPP) Grant</b>
\$50,000	\$400,000
Co-PIs Guerrettaz, Marcos-Miguel & Bell	Co-PIs Guerrettaz, Sobotta & Webb
2019-2020 (plus, multiple 'no cost' extensions due to COVID & PI maternity leave)	2025-2027 (Active grant)

# About Spencer: In Their Words

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*“The goal of all...our research grants is to support rigorous, intellectually ambitious and technically sound research... scholarship that develops new foundational knowledge that may also have a lasting impact on policy-making, practice, or educational discourse”*

- *“Most pressing questions...in education”*
- *“Creative and open-minded scholarship”*
- *“Deep inquiry”*
- *“Robust questions”*
- *“Education research that cultivates learning & transforms lives.”*

– From Spencer websites



# Spencer Research Grants: Our Understandings

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## 1. Research with...

- practical educational implications
- *and* rigorous, cutting-edge, scholarly contribution to the broader discipline(s)

## 2. Spencer also champions research with societal impact (broadly): Examples...

- Diversity, equity, and inclusion
- Societal betterment, harmony, civility & reciprocity
- Learning advancements
- Teacher workforce & capacity building



# Comparing Spencer Grants to Other Agencies: Anecdotal

**U.S. Department of Education (Federal)**

**Spencer**

**1.  
Focus  
on...**

***“Implementation”*** and  
***“evaluation”*** of an  
educational innovation

**VS**

***“Foundational”  
research*** (only)

# Comparing Spencer Grants to Other Agencies Anecdotal

	U.S. Department of Education (Federal)		Spencer
1. Focus on...	<i>“Implementation”</i> and <i>“evaluation”</i> of an educational innovation	<b>VS</b>	<i>“Foundational” research</i> (only)
2. Types of research (maybe?)	<i>Quantitative</i> research favored? Some secondary interest in qualitative?	<b>VS</b>	Quantitative but also more appreciative of (cutting edge) <i>qualitative</i> research?

# Tips: Years Before Winning First External/Spencer Grant

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- Build track record: Smaller research grants
- Grant writing training through WSU
  1. Full semester introductory series (ORSO?)
  2. Day-long “Grant Writers” workshop
  3. Semester-long, individualized, intensive “Grant Writers” coaching: Peg AtKisson MD, PhD (Pros and cons)
  4. “Community Engaged Research Program” for faculty (WSU ORAP), specific to our RPP grant
  5. Other WSU grant-writing workshops/supports

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# Interdisciplinary Proposal Successes: Anecdotal Observations

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Very familiar with 5 funded Spencer proposals:

- 3 (most) included disciplinary expert co-PIs
  - Outside education or at periphery
  - Linguistics, History & Native American studies faculty
- 2 funded proposals that did not include such interdisciplinary co-PI teams were:
  - By world renowned education scholars
  - At highly exclusive universities (UC Berkley, University of Pennsylvania)

## **Suggestion:**

As appropriate to proposal...

**Consider co-PIs who are  
disciplinary experts  
outside education**

**(e.g., humanities, physical sciences,  
other social sciences, etc.)**

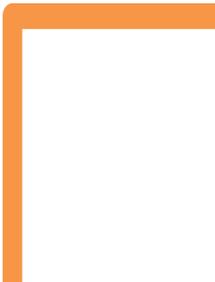
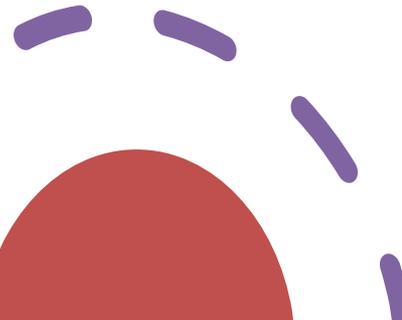
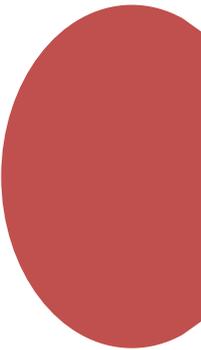
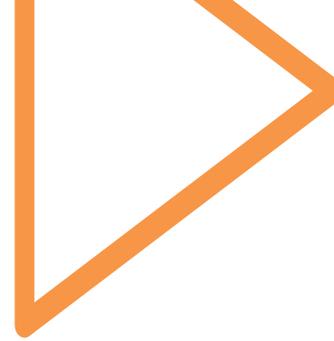
# Tips: Writing the Grant

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- ***Re-submission*** key: Both our funded Spencer grants; Within 1 year of initial submission
- Start very ***early & revise*** frequently
- Become expert on the ***grant proposal instructions***
  - 3 different guides for Spencer RPP grant (60 pages)
- Get ***feedback*** early (and often, as feasible):
  - Laura Girardeau & Jason Johnson
  - Senior faculty, ORAP foundations expert if available, colleagues, friends, spouse/family member, etc.

# Tips: Grant Proposal Itself

Section



# Tips: Grant Proposal Document Basics

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- Use ***language/terminology of grant instructions***, authentically (e.g., RPP grant “practices,” “processes,” “policy,” “capacity building,” etc.)
- ***Give many specifics*** in example research plans: Specific timeline, specific sites, participant numbers, etc.
- Especially if large, ***give your project an impactful name*** in grant proposal (e.g., CAMINOS, Project Himyunéewit [Kinship])
  - Projects confidence & significance
- Include a ***dissemination plan***: Table at end of narrative

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# Dissemination Plan Table: Example (2019 Spencer Small Research Grant)

Be specific: High impact journal/conference names, submission date, specific sub-topic as needed, etc.

Table 4

*Dissemination strategy*

<b>Activity</b>	<b>Audience</b>	<b>2020</b>	<b>2021</b>
Pilot typology	<a href="#">MUSE International</a> (our research consortium)	Jan.-Dec.	
Workshop	American Council of Teachers of Foreign Languages Convention	Nov.	
Round-table	American Association for Applied Linguistics Conference		March
Presentation	Hispanic Linguistics Symposium		Oct.
Publish	<ul style="list-style-type: none"> <li>- <i>Modern Language Journal</i></li> <li>- <i>Foreign Language Annals</i></li> <li>- <i>Journal of Spanish Language Teaching</i></li> <li>- <i>Hispania</i></li> </ul>	Oct. 2020	- Dec. 2021

# Tips: Strategically Scale Up Research

- Why? → More competitive proposal
- Not as difficult as expected (2019 Spencer grant):  
e.g., Idaho 5 miles from Pullman

Research Site	National Region
Washington (Pullman)	1. Pacific Northwest region
Idaho (Moscow)	2. Rocky Mountain Region
Find a co-PI/collaborator in 1 other state	3. Midwest, Southwest, or New England, etc.

**We made a national  
research proposal !**

**3 national  
regions**



# Tips: General Readability

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Make proposal *easy for reviewers to read*

- Lots of *space* on pages:
  - Crammed text: Off-putting to reviewers
  - 12-pt font, double spaced text: Projects confidence
- Avoid *acronyms*; Hard for reviewers to remember
- *Consistent terminology*
  - Pedagogical materials vs. teaching materials vs. language teaching → choose 1
  - Precise use of theory & jargon

# Tips: Readability, Figures & Tables

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Make proposal easy for reviewers to read

- Lots of ‘easy to read’ ***tables & figures***
  - Appealing & helpful to reviewers
  - ***To highlight key information*** in grant; Easy to identify
  - Can help word count
  - Most figures created ‘from scratch’ by co-PI authors or significantly adapted
    - Not many ‘stock’ figures

# Figures & Tables in Our Proposals

## 2019 Small Research Grant

10-page narrative

- 5 figures
- 6 tables

## 2025 RPP grant

25-page narrative

- 5 figures (with several more in appendices)
- 5 tables (with several more in appendices)

## Example Content of Our Figures & Tables

- Provisional coding schema
- Visual of pilot praxis model
- Overview: Expected data
- Researcher roles/ contributions
- Illustration of key innovative concept
- Overview: Research sites & teachers
- Other aspects of study design
- More!

# Simple Example Table

Table 6

*Expected contributions*

<b>Investigators</b>	<b>Expertise</b>	<b>Project leadership</b>	<b>Spanish</b>
PI Guerrettaz	<i>Seminal scholarship:</i> <i>Materials-in-action</i> (see Tarone [2014] on Guerrettaz & Johnston, 2013)	-MDA	Near-native
Co-PI Marcos-Miguel	<u><i>Spanish:</i></u> -Linguistics -Textbooks	-Textbook analyses - Quantitative research	Native
Co-PI Bell	<u><i>Pragmatics:</i></u> -Discourse analysis -Quasi-experimental	-Discourse analyses	Spanish research experience

# Example Coding Schema

Table 3

*Instructional materials: Provisional coding*

Category	Codes					
<b>Task type:</b>	Controlled	Open-ended				
<b>Goals:</b>	Communicate	Produce/analyze form(s) (e.g., grammar)	Display understanding	Analyze text	Increase automaticity	Non-linguistic
<b>Information distribution across students:</b>	Same information	Different information (e.g., jigsaw)				
<b>Language/Text:</b>	Amount	Difficulty	Genre/Text-type	Language(s) used		
<b>Content/Topic:</b>	Traditional Hispanic cultures	Entertainment	Grammar	Vocabulary	Personal	Current events
<b>Mode:</b>	Written	Still-Image	Video	Audio	Multimodal	
<b>Medium:</b>	Paper	3D Objects	Digital device	Blackboard/whiteboard	Body (i.e., gestures)	
<b>Source:</b>	Teacher	Textbook	Other professional	Student		

# Pilot Study Data: Proof of Concept

First, student 1 responds to teacher, while observing houses in materials:

**T:** *Si je vous demande de parler de ces deux maisons... describe, compare them*  
[If I ask you to talk about these two houses... describe, compare them]

**S1:** *La maison un est plus petit que la maison deux.*  
[House one is smaller than house two.]

**T:** *ok, quoi d'autre?*  
[Okay, what else?]

Next, student 2 describes houses, building on student 1:

**S2:** *La maison deux est plus grande que la maison un.*  
[House two is bigger than house one.]

**T:** *Par exemple*  
[For example]

Next, student 3 describes houses, building on students 1 and 2:

**S3:** *La maison deux a deux étages.*  
[House two has two floors.]

**T:** *Oui. Quoi d'autre?*  
[Yes. What else?]

Finally, student 4 describes houses, building on students 1, 2 and 3:

**S4:** *La maison un a moins de lumière que la maison deux.*  
[House one has less light than house two.]

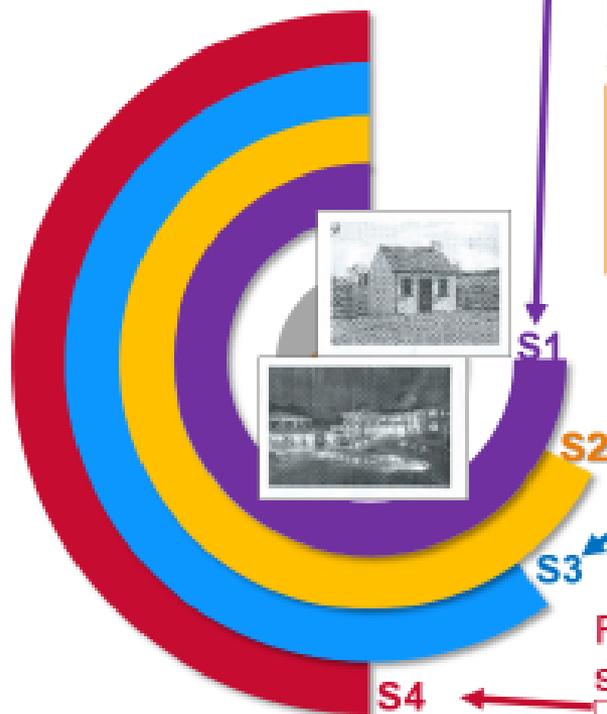


Figure 3. "Snowball language"

A figure can be worth a thousand words

- Land crucial in our tribally-driven grant proposal (RPP)
- No map existed with exact information needed; We created this one

## Figure 2

*1857 Map of Tribes in U.S. Northwest (Adapted from Carlton, ill., 1857).*



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### Map Key:



Nez Perce  
Language  
Program,  
Lapwai, ID,  
Nez Perce  
Reservation,  
Current day,  
2024



Washington  
State  
University,  
Pullman,  
WA, Current  
Day, 2024

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# “Spencer Portal”: Submission Platform

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- Good interface
- Challenging & time-consuming management
  - Many steps for co-PIs: long before submission
    - (1) Create extensive profile, (2) link accounts
  - Budget for Spencer proposals
    - Noone in ADR office can access directly
    - Format different from WSU eREX
  - Spencer reporting & budgetary procedures unfamiliar to many SPS/ORSO officials

# “Spencer Portal” Submission Platform

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- Upon submission, “Spencer Portal” sometimes requires information that was not requested anywhere else.
  - E.g., Mandatory “research questions” (rather than research objectives, etc.) required *only* in Spencer Portal for RPP grant upon submission
  - E.g., Long list of new survey-type questions about proposal
  - Very stressful to do at ‘last minute’ → Check ahead!

# Post Script

- Experience with 2 additional Spencer awards:
  - Spencer Mentor Award nomination of WSU colleague
  - Spencer Dissertation Fellowship of a PhD student
- Various other Spencer awards on website

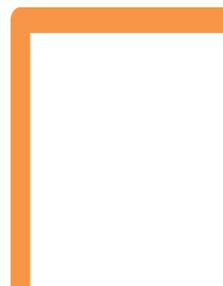
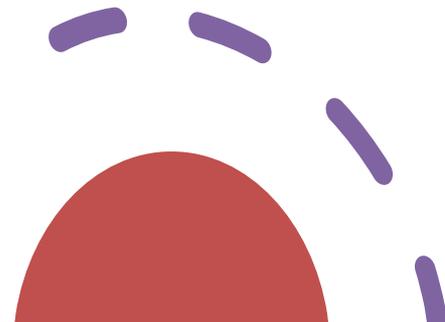
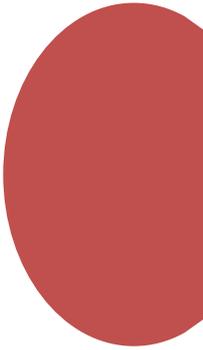
# Acknowledgements

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  - Office of Research funding for Tipiziwin Tolman and pilot grant
  - WSU Transformative Change Initiative
  - WSU Advance
  - CESHS Professional Leave (Sabbatical) funding (2023-2024)
  - WSU Native Programs support



# Thank You

Questions?



# Interdisciplinary Spencer Proposal Successes: 3 Examples

Grant focus	PI/co-PIs
How Spanish language textbooks/materials shape classroom discourse in U.S. Spanish classes	<ul style="list-style-type: none"> <li>• Co-PI Guerrettaz, <b>Education faculty</b></li> <li>• Co-PI Bell, <b>Linguistics faculty</b></li> <li>• Co-PI Marcos Miguel, <b>Spanish applied linguistics faculty</b></li> </ul>
How land-grant universities can honor commitments to regional tribes by supporting tribally-led Indigenous language revitalization	<ul style="list-style-type: none"> <li>• Co-PI Guerrettaz, <b>Education faculty</b></li> <li>• Co-PI Sobotta, <b>Education &amp; Native American studies</b></li> <li>• Co-Webb, <b>Field expert in nimipuutímt (Nez Perce language)</b></li> </ul>
Foundational American and Latino/a/e studies history research, with K–12 impacts	Sole PI: John Nieto-Phillips, <b>Latino/a Studies</b> faculty, not an education scholar