4-H Educational Posters

Why?

The goal for an educational poster is to teach the fair going public a fact or give very brief information about a subject (typically related to your 4-H project area(s)). One glance at the poster should be enough time to "get" the intended subject matter to your viewer.

Rules

- Do not use your demonstration poster. This is a disqualification.
- All work must be done by the member (adults can only give suggestions)
- Size should be a minimum of 14 in x 22 in and a maximum of 22 in x 28 in
- You may not use copyrighted illustrations or cartoons
- Use one idea, fact, or piece of imformation

Guidlines

- Plan your poster before starting it (draw a draft, list out your supplies)
- Your subject should have to do with your project area - it can be used at display in the barn after it is judged
- Use pictures/illustrations to get your point across and use as few words as necessary. A picture is worth a thousand words!
- Use borders to set off or frame your content
- Be short, concise, and clear
- Use humor - imaginative content earns points
- Use color - bright colors catch the eye
- Lettering - use a straight edge to draw lines. Space evenly. Use all upper or lower case for labels. Use computer letter for technology assisted posters. Make sure the letter are large enough to see.
- Neatness - watch smudges, coloring outside the line and *spelling!*
- Any charts or graphs should be titled for clarity and understanding

Which Type?

DEPARTMENT 4
4-H EDUCATIONAL DISPLAYS & POSTERS

| CLASS A HAND CRAFTED | ONLY INCLUDES ARTWORK AND LETTERING DRAWN ENTIRELY BY THE EXHIBITOR'S OWN HAND. |

| CLASS B TECHNOLOGY ASSISTED | INCLUDES ANY COMPUTER-GENERATED CLIP ART OR LETTERING, PHOTOGRAPHS, STENCIL USE, OR ANY OTHER ART MEDIUM THAT IS NOT THE EXHIBITOR'S OWN HANDWORK. |

4-H Educational Posters

EDUCATIONAL DISPLAY SCORECARD ❀ C0679

Examine the display for the qualities listed below. Place a check in each column to indicate placing earned.

Exhibitor Name or Number _____

Class _____ Lot _____ Ribbon _____

	Excellent	Good	Fair	No Placing
DESIGN (40 points)				
Color –pleasing to the eye				
–effectively used				
Lettering –easily read				
–style suitable to message				
Illustration –part of message				
Layout				
–simple and orderly				
–organization of parts				
–good spacing				
–neatness				
–reflects planning				
ORIGINALITY & CREATIVITY (20 points)				
Shows imagination				
Innovative idea				
EDUCATIONAL VALUE (40 points) One main idea				
Effective and accurate				
Elicits viewer response				
Appropriate for audience				
Chart/graph is titled				

COMMENTS _____

_____

_____

_____

_____

_____

_____

WASHINGTON STATE UNIVERSITY EXTENSION

Cooperating agencies: Washington State University, U.S. Department of Agriculture, and Washington counties. Extension programs and employment are available to all without discrimination. Revised May 2016. Subject code 839. B

Educational Display Scorecard (C0679)

Breakdown of scoring:

- 40 points for Design
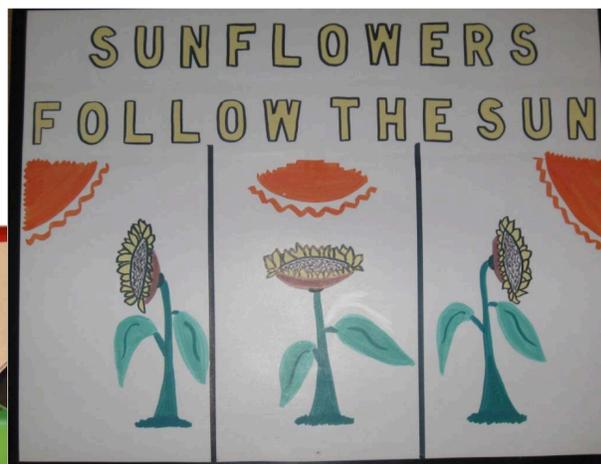- 20 points for Originality & Creativity
- 40 points for Educational Value

Information

- This is the scorecard used at the San Juan County Fair to evaluate the posters.
- Keeping this scorecard in mind while designing and creating your poster will help you achieve the highest evaluation possible
- *Exhibitor's name must be put on back of their entry.*

Good use of mixed media including actual feathers, egg carton, and hand drawn illustrations

1 clear main idea, explained. Ensure edges are clued down securely

Good example of a single sentence statement and high quality hand drawn illustrations. Simple & Informative