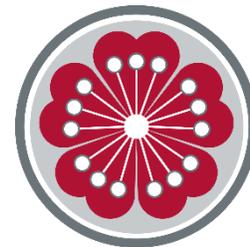


NWFGF PARTICIPATION GUIDELINES



We're excited to announce that, once again, the WSU Extension Master Gardener Program, in partnership with the Master Gardener Foundation of Washington State (MGFWS), will have a prominent presence at the 2025 Northwest Flower & Garden Festival (NWFGF)! Our 10x30 corner booth will be in a high-traffic area, providing a fantastic opportunity to share who we are, what we do, and why we do it.

As part of our booth, we'll be offering a plant diagnosis clinic, led by the King County Extension Master Gardeners.



Extension Master Gardener volunteers at 2024 NWFGF

The NWFGF is a world-class, five-day annual horticulture and gardening exhibition held in Seattle since 1989. It's the second-largest garden show in the U.S., drawing in 60,000-65,000 attendees!

We'll also display a foundation poster to acknowledge all Master Gardener foundations across the state, with special recognition for the contributing foundations.

Can't wait to see you there! 🌸

2025 NWFGF THEME – GARDENING IN A CHANGING CLIMATE

We're Changing Things Up This Year!

Building on the success of the 2024 WSU Extension Master Gardener Advanced Education Conference, the NWFGF planning committee is excited to continue focusing on climate change as our theme for this year. Our setup will feature a fun tour of activities for each of our Program Priorities.

We'll provide bookmarks or cards with QR codes that link to enhanced Program Priority pages on our website. Each page will have a list of resources and tips on how small changes can lead to big results.

The other side of the bookmark will highlight local events and guide people to a statewide events calendar hosted on the MGFWS website. This approach not only saves time and money for county programs but is also more eco-friendly with reduced paper use. Each county can share their events on this dedicated calendar using the form [Event registration – Master Gardener Foundation of Washington State](#). Please submit your form by **February 1** to ensure your information is included. The calendar was a hit with last year's visitors!



OTHER PROMOTIONAL MATERIALS THAT WILL BE SHOWCASED FOR THE BENEFIT OF EVERYONE:

- **Tri-fold brochures:**
 - **Who We Are and What We Do.** General information about the Program and how to support it.
 - **How to Become a WSU Extension Master Gardener.** The brochure will offer statewide general information, accompanied by a QR code and link directing individuals to a webpage where they can access specific county "how to join" pages.
- **Bookmark or 3x4 card:**
 - **2025 WSU Extension Master Gardener Advanced Education Conference.** This card will promote the 2025 virtual conference with a link to the AEC website.
- **4x5 cards:**
 - **The Evergreen Thumb Podcast.** A take-away to with QR code and link to promote The Evergreen Thumb podcast.
- **2x3 business cards:**
 - **WSU Extension Master Gardener Program** website link on one side and a direct link as well as a QR code to our **gardening resources page** on the reverse side.

OTHER THINGS TO KEEP IN MIND

- We know you love catching up with friends, but we kindly ask those not assigned to the booth to avoid hanging around it. There are plenty of great spots in the convention center to gather, have a cup of coffee, and chat.
- We've also set up a special spot for your personal belongings and purchases. Each volunteer can keep one small purse or pack under the booth table, and we'll provide a container for this purpose. Please refrain from storing any other items at the booth.

We hope this information is helpful as we plan for a successful representation of who we are, what we do, and why we do it.

