The criteria and point system below will be used to rank proposed pilots in terms of their potential to fulfill the goals of the Agricultural Pilots Project: creating value in the agricultural sector while yielding tangible, environmental benefits.

Pilot Criteria: Readiness		
Readiness to proceed & reasonable time-line	There is a reasonable time-line from implementation to indications of success. Pilot is ready to be implemented soon after it is funded – has necessary endorsements and partners, sources of funding, technical expertise and capacity to implement. No matter whether the proposal has a high score according to the below matrix, it must meet the readiness criteria in order to be eligible for funding in the current round.	*Yes__* *No __*
Pilot Criteria: Likely Results		
Enhance Agricultural Viability		
Increase profitability	The pilot outcomes are likely to include a decrease in the cost of inputs, increase efficiency, attain higher on-farm revenues, create additional access to markets, achieve product differentiation and price premiums, and/or increase vertical integration.	30
Enhance Environmental Stewardship		
Tangible environmental benefits	Measurable environmental outcomes or indicators. ***Examples*** include improved terrestrial, riparian or aquatic habitat, improved water or air quality, decreased water usage, reduced soil erosion, etc.	30
Encourage Positive Working Relationships		
Foster trust and reciprocity	The pilot is likely to enhance communication and cooperation with others in the community; promote agreement about the value of shared resources; and/or promote a common understanding of how all users affect a shared resource such as a local watershed, air-quality, etc.	of 10
Promote local partnerships	The pilot creates opportunities for working with other growers, environmental groups, and agencies toward common goals.	of 10
	Category total	***20***
Achieve Innovation and Sustainability		
Innovation	The pilot is likely to achieve significant impact through innovative new ideas or unique combinations of ideas and practices which are likely to effect long term change beyond the scope of the pilot.	of 10
Sustainability	The pilot is “scalable” or applicable across agricultural sectors, and is likely to sustain and/or replicate based on the merits of the outcomes.	of 10
	Total for likely results	***of 100***

The criteria outlined below will be used to rank the likelihood of success for an individual pilot. ***Pilot Criteria: Conditions Likely to Yield Success***		*Points*
Builds upon accepted approaches	The pilot builds upon field tested success elsewhere or broadly accepted research results, existing technology and/or documented knowledge, or less well-know but credible concepts.	of 10
Low risk of harm	Pilot takes into consideration the unproven nature of a pilot, and protects against unexpected harm to the agricultural operation and/or the environment.	of 10
Technical feasibility	The pilot is doable. It utilizes technology and/or expertise that are available and affordable. The applicant has the needed skill, knowledge, and organizational capacity for the pilot.	of 20
Politically supported	The pilot demonstrates support from agriculturalists, environmental advocates, community members and regulators. The pilot demonstrates secured support of any who are likely to be affected by the pilot, and a plan for joint monitoring of progress or risk where appropriate.	of 20
Financial viability	The funds requested are adequate for the term of the pilot, and where possible, leverages support from other programs or sources.	of 10
Favorable cost to benefit relationship	Pilot is likely to achieve significant agricultural and environmental benefits, which if replicated, could elicit widespread benefits compared to the cost.	of 10
Realistic, measurable benchmarks	The benchmarks used provide evidence of progress toward the longer term expected results of the pilot. The pilot's benchmarks are measurable over the grant period. Progress toward these benchmarks can be assessed as the pilot proceeds and in the final report	of 20
	Total for conditions likely to yield success	***100***
	Overall Total	**of 200**