

CELEBRATING 10 YEARS cougs give

APRIL 16, 2025 | #CougsGive

TFREC Plant Growth Facility Fund

Join us on #CougsGive and be part of an exciting opportunity to advance tree fruit research at WSU's Wenatchee Tree Fruit Research & Extension Center (TFREC)!

■ A \$10,000 Challenge Gift from Milne Fruit!

Milne Fruit has generously pledged a \$10,000 challenge gift to support the development of a state-of-the-art Plant Growth Facility at TFREC. Your gift—of any size—helps unlock these funds and pushes us closer to our goal of building a facility that will drive innovation in tree fruit research.

■ Why Your Support Matters

- Enhances research on climate resilience, pest management, and orchard productivity.
- Provides year-round research capacity with advanced environmental controls.
- Supports Washington's \$10 billion tree fruit industry with cutting-edge solutions.
- Every gift counts—double your impact today!



Plant Growth Facility - North Elevation



Plant Growth Facility - South Elevation

What is #CougsGive?

CougsGive is Washington State University's annual day of giving, an event that uses social media, gift matches and challenges, and ambassador sharing to generate excitement and support for system-wide initiatives. CougsGive celebrates the impact of philanthropy unites donors around that message and generates support for WSU.

CougsGive is April 16—don't miss out!

Help us unlock this incredible challenge gift by giving at

cougsgive.wsu.edu/cahnrs

